

# PARTNER SOLUTIONS e-Newsletter

## ATTRACT ATTENTION TO YOUR PRODUCT OFFERING


Our Partner Solutions eNewsletter is customized using your content and product images to tell your brand story to 40,000 building owners and facility management professionals.

### Materials:


- Your company logo (eps format)
- Hero product image, 580 pixels wide x max of 315 pixels high, 30k, 72 dpi
- Body copy in Word doc., 150 words max.
- Product photos, 3 images, 280 x 280, 30k each, 72 dpi
- Click-thru URL


You provide the materials and we will do the rest. This custom email offering is a responsible digital campaign with an easy to track ROI. Shortly after your e-newsletter campaign you will receive a comprehensive performance report including total number sent, open rate, and clicks.

RATE \$5,500 Net



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Empower<sup>®</sup> benching fits more people into a smaller area without sacrificing privacy, style, or productivity. The customizable workstations allow you to offer more personal space, enjoy more adaptability, and route power more efficiently.

Empower benching gives you:

- A simple order process, easy installation, and quick reconfiguration—all at a great price
- Cleanly routed power and data beneath the worksurface
- Easy access to desktop power modules
- Options of painted, fabric, and glass privacy screens
- Over 30 laminate and 13 paint finish options



Plus, Empower integrates well with the following products:

- Worksurface power modules
- Monitor arms
- Power poles
- HON storage, such as Flagship<sup>®</sup> mobile pedestals, and Contain<sup>®</sup> and Voi<sup>®</sup> credenzas, towers, and mobile pedestals

Empower your clients with this versatile solution, perfect for any expanding business.



1

HERO PRODUCT IMAGE  
An image of your product(s) in their setting

2

BODY COPY  
Strong content to tell your product story and captivate the attention of our facility management professionals.

3

PRODUCT photos  
Support images help complete your product story.

Sponsored content brought to you by [The HON Company](#)

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