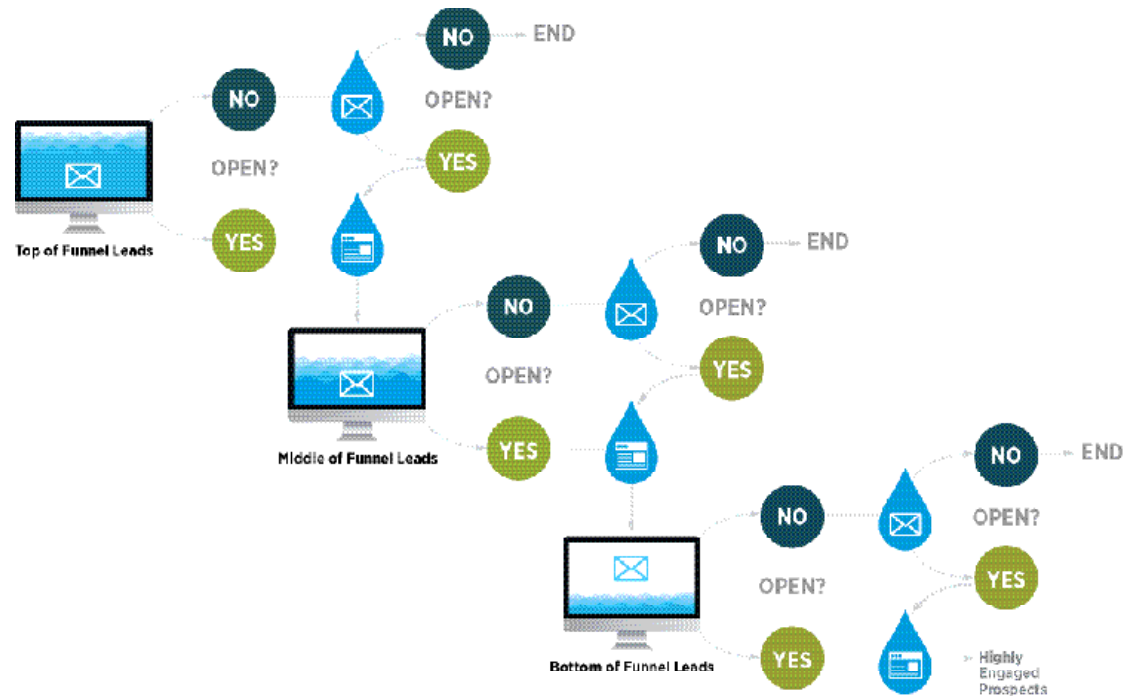
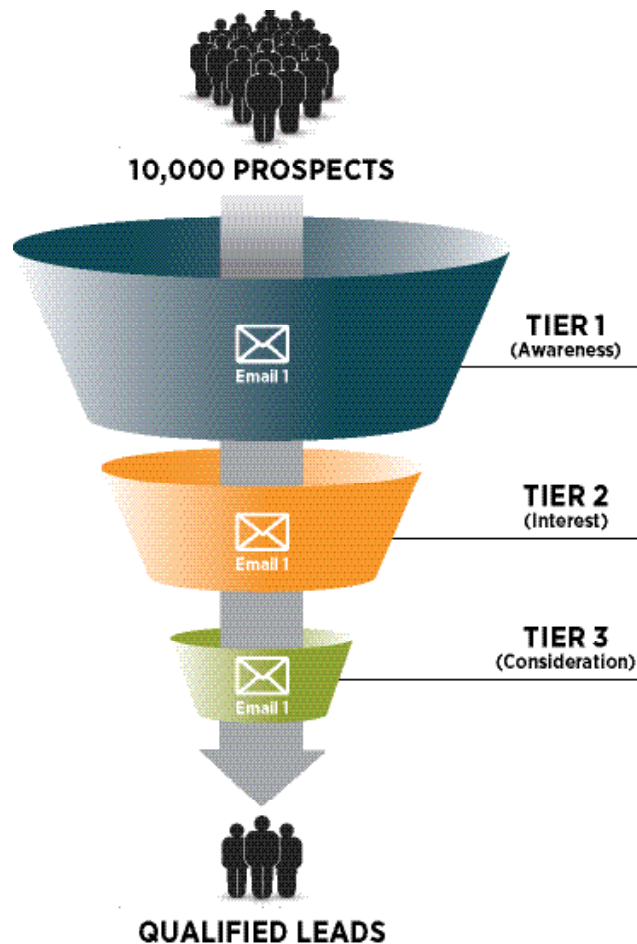


# Email Lead Nurturing Drip

## 3-Tier Lead Nurturing Drip Campaign

This is a three-step lead nurture program that utilizes a series of emails and a landing page designed to guide potential customers along the sales journey, from awareness to consideration and ultimately, to purchase.



### Pre-Program

Starts with a 30-minute conference call to help identify your content goals and KPI's.

### Targeted List

Choose from our database to create a custom list of your target prospects.

### Custom Content

Each program includes three mobile-responsive emails and a landing page. Work with our content marketing team to create engaging content that clicks with readers.

### Superior Results

This program significantly outperform standard e-blasts, often yielding open rates and CTRs that are three to five times higher.