



# BUILDINGS CONNECTIONS

POWERED BY **stamats**

## October 19 -23, 2020

### **Buildings Connections is coming to you virtually this October.**

You'll experience the balance of educational content, with guaranteed business development activities built strategically into the agenda.

- **Each day broken out by subject matter** – allowing you to target however is best for you
- **Extensive data on all attendees provided ahead of the event** to help in your preparations
- Pre-scheduled 1:1 meetings with highly qualified attendees. All attendees go through a rigorous vetting process.
- Your samples, literature, or swag sent to attendees ahead of the event in a custom Buildings Box allowing you to get samples or materials directly into attendees' hands for your 1:1 meetings.

**This all-encompassing event will cover key topics in the industry over the course of the week, accompanied by the valuable 1:1 meetings.**

	Energy Management October 19	Energy Management October 20	Life Safety & Security October 21	Tenant Amenities October 22	Wellness October 23
8:30-9:30am PST	General Session	General Session	General Session	General Session	General Session
9:30-10:30am PST	1:1 Meetings (12 minutes each)	1:1 Meetings (12 minutes each)	1:1 Meetings (12 minutes each)	1:1 Meetings (12 minutes each)	1:1 Meetings (12 minutes each)



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## Sponsorship Packages

### PACKAGE 1

- Inclusion in one General Session presentation (speaking role possible – space limited)
- General Session archived on the Buildings website for 2 years – continuing to generate on-demand viewers and leads
- 15 1:1 pre-scheduled meetings
- Samples/literature mailed to all Buildings Connections attendees ahead of the event
- Buildings Partner Solutions e-blast to 40,000 readers
- \$7000

### PACKAGE 2

- 10 1:1 pre-scheduled meetings
- Samples/literature mailed to all Buildings Connections attendees ahead of the event
- \$3750



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## Theme: Future-Proofing Our Buildings & Interiors

We'll take a look at the future of buildings and interiors, and how owners, facility managers, architects and designers can prepare for the uncertainties that lie ahead. With COVID-19 having transformed the "now," we want to explore what's next and ways in which we can plan for resiliency, flexibility, sustainability and wellness in the years ahead.

### Buildings Connections Topics/Schedule:

#### Day 1:

##### Energy Management

101 session on the basics of realizing deep savings on building systems such as lighting, HVAC, building automation, and how standards may be changing in the future to meet targets like the 2030 Challenge.

#### Day 2:

##### Energy Management

Advanced session on going beyond net zero impacts with building and exploring how regenerative design strategies and tools can play a role in the process.

#### Day 3:

##### Life Safety & Security

Experts talk about strategies for creating more resilient and flexible buildings that can adapt to changes in the future, including spatial needs, changing technology, energy sources, as well as how facility executives can prepare for emergencies and ensure business continuity.

#### Day 4:

##### Tenant Amenities

Among the biggest amenities for buildings in the future will be the implementation of 5G connectivity. With the ability to support autonomous devices, digital amenities like VR or 3D conferencing, and lightning-fast connectivity speeds and better latency, buildings will need to be equipped to offer this technological amenity to tenants. In addition, what other amenities are driving occupancy.

#### Day 5:

##### Wellness

Occupant health and wellness is here to stay, especially in the wake of the pandemic. So how can buildings become places that enhance occupant health, and in particular, how can historic and existing buildings be retrofitted to anticipate health concerns today and in the future?