

BUILDINGS BULLETIN

e-Newsletter

BUILDINGS Bulletin, written twice-weekly by an award-winning content team, gives owners and facility professionals both up-to-date news and in-depth solutions for maintenance and operations.

The focus is on all building systems and equipment in commercial buildings, with some issues being dedicated to a single weekly subject covering some of the most pressing areas in the commercial building market:

- Energy Management
- Roofing
- Lighting Retrofits
- Data Centers
- Internet of Things

BUILDINGS Bulletin is created for viewing on tablets and mobile devices.

Included in a sponsorship:

Sponsorship of BUILDINGS Bulletin sent twice weekly to over 60,000 facilities professionals includes your message prominently displayed within the e-Newsletter.

Reports are provided on the number of e-Newsletters sent, percentage opened and the click-thru rate.

Sponsorships Available:

Three types of sponsorships are available in BUILDINGS Bulletin.

1. Top Leaderboard
2. Middle Leaderboard
3. Text Advert



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e-Newsletter

| AD # | AD TYPE | AD POSITION | ad size |
|------|-------------|--------------------|-------------------------|
| 1 | Leaderboard | Above e-Newsletter | 728 x 90 |
| 2 | Body Banner | Position 1 | 728 x 90 |
| | | Position 2 | 728 x 90 |
| 3 | Text Advert | Position 1 | 130 x 130 plus 75 words |
| | | Position 2 | 130 x 130 plus 75 words |
| | | Position 3 | 130 x 130 plus 75 words |

| ad size | Enews only rate | integrated program rate |
|--------------------------|-----------------|-------------------------|
| Leaderboard | \$4,245 | \$3,655 |
| Body Banner - Position 1 | \$4,045 | \$3,480 |
| Body Banner - Position 2 | \$3,040 | \$2,615 |
| Text - Position 1 | \$4,045 | \$3,480 |
| Text - Position 2 | \$3,040 | \$2,615 |
| Text - Position 3 | \$1,840 | \$1,580 |

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