

PODCASTS

Podcasts are one of the fastest growing content formats today. The BUILDINGS audience can listen on their computers while at work or on the go using their mobile device.

We host the content on our servers so subscribers can listen with just one click or they can download the file and take it with them to listen without an Internet connection.

In addition to hosting your Podcast we will drive our audience to your content with a link from one of our newsletters as well as a social media post.

Choose the option that is right for you:

EXPRESS LISTEN	
An Express Listen is 3-5 minutes and is a quick Q&A with a VIP at a customer account.	\$1,500 Net
PODCAST	
The Podcast is 15-30 minutes and includes a more in depth interview with a predetermined list of questions.	\$3,000 Net

What's included:

- Posting of your Podcast or Express Listen on buildings.com, iTunes, Google Play, and Pocket Casts
- Push in a company email
- One social media post.

