**CALENDAR** 800.553.8878 RATES **AUDIENCE** CONTENT **PRODUCTS** OUR WORK OUR TEAM



February 9-11, 2020 | The Brice | Savannah, GA

### Take Your Facilities to Peak Efficiency

# **BUILDINGS** LIVE EVENTS

Defining the future of energy procurement and energy management of commercial buildings.

BUILDINGS will be bringing top manufacturers and suppliers together with their target audience of Energy Management Professionals representing purchasing power for energy and the products that help them use it the most efficiently and effectively. This event allows one-to-one contact in an intimate setting to exchange significant information that will impact the way energy is consumed in commercial buildings.





#### THE ATTENDEES THAT COME TO THE EVENT ARE TARGETED.

We recruit and qualify facility managers, building owners, energy managers and procurement professionals involved in the purchasing of energy management products and services. We don't use traditional event marketing practices that deliver unknown results in terms of types of attendees. We bring in high level decision makers, not numbers and numbers of unqualified attendees.

SAMPLING OF PAST ATTENDEES.

**CLAFLIN UNIVERSITY** COUNTY OF LUBBOCK

CSX

CSX TECHNOLOGY **DLR GROUP** 

**DUKE REALTY** 

TM The ENERGY

MANAGER SUMMIT

FLORIDA ATLANTIC UNIVERSITY **GRIFFIS BLESSING** 

**HINES** 

INTERMOUNTAIN HEALTHCARE JONES LANG LASALLE

MCKINSTRY CO.

MDM HOTELS GROUP NEWPORT NEWS PUBLIC

SCHOOLS

NORTON HEALTHCARE

ROSEHILL CHRISTIAN SCHOOL

ROSEMONT REALTY

ST. LUCIE PUBLIC SCHOOLS

SUNY NEW PALTZ

SAMPLING OF PAST ATTENDEES

TACO BELL THALHIMER

THE UNIVERSITY OF DAYTON

TOYOTA

TRANSYI VANIA UNIVERSITY



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### ENERGY MANAGER SUMMIT

February 9-11, 2020 | The Brice | Savannah, GA

# Why Sponsor? Let's count the ways...

The Energy Manager Summit Value Proposition is Simple.

As a sponsor, you have guaranteed one-on-one time with highly targeted and pre-qualified executive decision makers. Our "1:1 Meeting-Case Study-Boardroom" approach creates results at a fraction of the cost compared to attending a large industry trade event or traditional conference.



- PRE-SCHEDULED 1:1 MEETINGS with attending senior executives are the ideal way to drive sales and solidify partnerships. Sponsors schedule meetings beginning 3-4 weeks before the event through our online scheduling system, as well as on site.
- PRIVATE CASE STUDY PRESENTATIONS with rotating groups of 12-15 senior executives in the process of reviewing energy management solutions for implementation.
- ADDITIONAL NETWORKING OPPORTUNITIES including: receptions, breakfasts and luncheons, as well as daily networking activities.
- KEYNOTE PRESENTATIONS AND PANELS: in-depth presentations and panels featuring relevant content for the energy procurement and energy management of commercial buildings.

#### WHAT MAKES THE ENERGY MANAGER SUMMIT DIFFERENT FROM OTHER EVENTS?

WE HAVE CREATED AN EXCLUSIVE FORUM WHERE BUYERS AND SELLERS CAN COME TOGETHER, IN AN ENVIRONMENT FACILITATED BY EXPERTS, TO SHARE THEIR EXPERIENCES, NEEDS, PRODUCTS AND SERVICES. Of course it's a world-class venue with comfort, food and networking that is first class and offering refined personal service. It's the perfect place to develop meaningful relationships with key decision makers of energy management products and solutions for commercial real estate.

**THE GOAL OF THIS EVENT IS TO PROVIDE AN INTELLIGENT OPTION** for energy management professionals to meet with suppliers and exchange new and relevant information as well as share the latest in new products for the marketplace. Suppliers connect with decision makers for their products. Both suppliers and energy management professionals are provided relevant content for the energy procurement and energy management of commercial buildings.

## THE ENERGY MANAGER SUMMIT PROVIDES AN ACTIVE, WORKING PLATFORM OF INFORMATIVE MEETINGS THAT BOTH SPONSORS AND ATTENDEES ARE INVITED TO

ATTEND, providing both groups with the newest critical learning, industry changes and mandates as well as providing valuable relationship building and serious buying opportunities. It's the ultimate collaborative, custom made event. The Energy Manager Summit is the only hosted program that connects you with fully qualified energy managers that are decision makers within their organization in an intimate, luxury environment designed for relationship building, productive business meetings and improving your company's bottom line.

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SPECS

**AUDIENCE** 

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# Sponsorship Packages

	<b>PREMIER</b> \$30,000	<b>PARTNER</b> \$20,000	PREFERRED \$15,000	CONFERENCE \$10,000
Keynote presentation sponsorship including on stage introduction to entire audience	V			
Twenty-five minute Boardroom Presentations to 8-15 executives per session	4	3	2	1
Pre-scheduled one-on-one meetings with attending building owners and facilities management professionals that can be set up prior to the event via the online meeting system	20 meetings	20 meetings	12 meetings	12 meetings
Post-show complete demographic profile of all attending executives	<b>✓</b>	V	<b>~</b>	V
Opportunity to have your top clients/prospects invited to the event with full participation package	<b>v</b>	V		
All access event badges	4	3	2	2