

# 2020 EDITORIAL CALENDAR

PRINT				<i>BUILDINGS BULLETIN</i> Newsletter					
JANUARY/FEBRUARY	<b>IN THE ISSUE</b>			<b>DATE</b>	<b>TOPIC</b>	<b>DATE</b>	<b>TOPIC</b>		
	<b>FEATURES:</b> • Tech Trends • Open Office <b>EXTERIORS:</b> Each month, BUILDINGS will cover exteriors, including: Roofing, Curtainwall, Windows and Doors <b>INTERIORS:</b> Each month, BUILDINGS will cover interiors, including: Flooring, Furniture, Wall Coverings, Lighting, Ceilings, Acoustics, Doors <b>SYSTEMS:</b> Each month, BUILDINGS will cover mechanical systems, including: HVAC, Boilers, Vertical Transportation, Building Controls, VFD, Security, Fire/Life Safety <b>RESILIENCY:</b> Each month, BUILDINGS will cover resiliency, including: Water Savings, Energy Savings, Waste Management, Wellness, Seasonal Prep <b>THE ENERGY MANAGER:</b> • Building • Automation HVAC <b>PRODUCT FOCUS:</b> • Automation • Energy Management <b>SHOW COVERAGE/DISTRIBUTION:</b> • IRE • AHR • Energy Manager Summit			12/31	Tues	• Open Office • Technology	1/30	Thurs	• Exteriors • Flooring
				1/2	Thurs	• ROOFING: Trends/Applications	2/4	Tues	• HVAC • Product Focus: Energy Management
				1/7	Tues	• Wellness • Product Focus: Automation	2/6	Thurs	• ROOFING: Maintenance/ Performance
				1/9	Thurs	• ENERGY: Benchmarking	2/11	Tues	• ENERGY: Best Practices/Tools
				1/14	Tues	• Renewable Energy • Sustainability	2/13	Thurs	• Thermal Comfort • Daylighting
				1/16	Thurs	• Washrooms • Product Focus: Energy Management	2/18	Tues	• Security • Solar Power
				1/21	Tues	• LIGHTING: Retrofits	2/20	Thurs	• DATA CENTER FM: Tech/ Best Practices
				1/23	Thurs	• Automation • Energy Management	2/25	Tues	• Energy Efficiency/Storage • Fire Detection/Alarms
				1/28	Tues	• Plug Loads • Thermal Comfort	2/27	Thurs	• Lighting • Tech Trends
<b>CLOSING DATES</b>		Editorial Closing 11/4/19	Adv. Closing 12/2/19	Materials 12/11/19					

PRINT				<i>BUILDINGS BULLETIN</i> Newsletter					
MARCH/APRIL	<b>IN THE ISSUE</b>			<b>DATE</b>	<b>TOPIC</b>	<b>DATE</b>	<b>TOPIC</b>		
	<b>FEATURES:</b> • Lighting • Money-Saving Products <b>EXTERIORS:</b> Each month, BUILDINGS will cover exteriors, including: Roofing, Curtainwall, Windows and Doors <b>INTERIORS:</b> Each month, BUILDINGS will cover interiors, including: Flooring, Furniture, Wall Coverings, Lighting, Ceilings, Acoustics, Doors <b>SYSTEMS:</b> Each month, BUILDINGS will cover mechanical systems, including: HVAC, Boilers, Vertical Transportation, Building Controls, VFD, Security, Fire/Life Safety <b>RESILIENCY:</b> Each month, BUILDINGS will cover resiliency, including: Water Savings, Energy Savings, Waste Management, Wellness, Seasonal Prep <b>THE ENERGY MANAGER:</b> • Data Centers • Energy Efficiency/Storage <b>PRODUCT FOCUS:</b> • Security • Lighting <b>SHOW COVERAGE/DISTRIBUTION:</b> • Lightfair			3/3	Tues	• ROOFING: Trends/Applications	4/2	Thurs	• ROOFING: Maintenance/ Performance
				3/5	Thurs	• Windows • Product Focus: Lighting	4/7	Tues	• Ceilings • Product Focus: HVAC
				3/10	Tues	• Envelope • HVAC	4/9	Thurs	• Money-Saving Products • Water Conservation
				3/12	Thurs	• ENERGY: Benchmarking	4/14	Tues	• ENERGY: Best Practices/Tools
				3/17	Tues	• Office Buildings • Fire Suppression	4/16	Thurs	• Access Control • Energy Audits
				3/19	Thurs	• INTERNET OF THINGS: Trends/Tools	4/21	Tues	• Power Management • Pest Control
				3/24	Tues	• Waste Management • Janitorial/Sanitation	4/23	Thurs	• LIGHTING: Controls
				3/26	Thurs	• Tenant Amenities • Flooring	4/28	Tues	• Security • Workplace Productivity
				3/31	Tues	• Acoustics • IEQ	4/30	Thurs	• Insulation
<b>CLOSING DATES</b>		Editorial Closing 1/3/20	Adv. Closing 2/3/20	Materials 2/12/20					

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PRINT				BUILDINGS BULLETIN Newsletter					
IN THE ISSUE				DATE	TOPIC	DATE	TOPIC		
MAY/JUNE	<b>FEATURES:</b> • Amenities <b>EXTERIORS:</b> Each month, BUILDINGS will cover exteriors, including: Roofing, Curtainwall, Windows and Doors <b>INTERIORS:</b> Each month, BUILDINGS will cover interiors, including: Flooring, Furniture, Wall Coverings, Lighting, Ceilings, Acoustics, Doors <b>SYSTEMS:</b> Each month, BUILDINGS will cover mechanical systems, including: HVAC, Boilers, Vertical Transportation, Building Controls, VFD, Security, Fire/Life Safety <b>RESILIENCY:</b> Each month, BUILDINGS will cover resiliency, including: Water Savings, Energy Savings, Waste Management, Wellness, Seasonal Prep <b>THE ENERGY MANAGER:</b> • Relamping/Lighting controls • Renewables/Alternative Energy <b>PRODUCT FOCUS:</b> • Flooring, Exteriors <b>SHOW COVERAGE/DISTRIBUTION:</b> • NeoCon • BOMA			5/5	Tues	• ROOFING: Trends/Applications	6/4	Thurs	• Flooring • Product Focus: Exteriors
	5/7	Thurs	• Lighting • Product Focus: Healthy Buildings	6/9	Tues	• Interiors • Power Management			
	5/12	Tues	• ENERGY: Benchmarking	6/11	Thurs	• ENERGY: Best Practices/Tools			
	5/14	Thurs	• Interiors • Tenant Amenities	6/16	Tues	• Water Efficiency • Building Resilience			
	5/19	Tues	• Relamping • Disaster Recovery	6/18	Thurs	• Vertical Transportation • Codes/Regulations			
	5/21	Thurs	• Summer Prep • Window Shading	6/23	Tues	• INTERNET OF THINGS: Trends/Tools			
	5/26	Tues	• DATA CENTER FM: Tech/ Best Practices	6/25	Thurs	• Building Maintenance • Careers/Training			
	5/28	Thurs	• Vegetated Roofs • Envelope	6/30	Tues	• Life Safety/Security • Green Cleaning			
	6/2	Tues	• ROOFING: Maintenance/ Performance						
	<b>CLOSING DATES</b>		Editorial Closing 3/2/20	Adv. Closing 4/3/20	Materials 4/15/20				

PRINT				BUILDINGS BULLETIN Newsletter					
IN THE ISSUE				DATE	TOPIC	DATE	TOPIC		
JULY/AUGUST	<b>FEATURES:</b> • Life Safety/Security <b>EXTERIORS:</b> Each month, BUILDINGS will cover exteriors, including: Roofing, Curtainwall, Windows and Doors <b>INTERIORS:</b> Each month, BUILDINGS will cover interiors, including: Flooring, Furniture, Wall Coverings, Lighting, Ceilings, Acoustics, Doors <b>SYSTEMS:</b> Each month, BUILDINGS will cover mechanical systems, including: HVAC, Boilers, Vertical Transportation, Building Controls, VFD, Security, Fire/Life Safety <b>RESILIENCY:</b> Each month, BUILDINGS will cover resiliency, including: Water Savings, Energy Savings, Waste Management, Wellness, Seasonal Prep <b>THE ENERGY MANAGER:</b> • IoT • Vertical Transportation <b>PRODUCT FOCUS:</b> • Security • Fire/Life Safety <b>SHOW COVERAGE/DISTRIBUTION:</b> • GSX			7/2	Thurs	• ROOFING: Trends/Applications	8/4	Tues	• ROOFING: Maintenance/ Performance
	7/7	Tues	• Paints/Coatings	8/6	Thurs	• Workplace Productivity • Product Focus: Janitorial			
	7/9	Thurs	• ENERGY: Benchmarking	8/11	Tues	• ENERGY: Best Practices/Tools			
	7/14	Tues	• Power/Connectivity • HVAC	8/13	Thurs	• IoT-Driven Facilities • Emergency Preparedness			
	7/16	Thurs	• Fire Suppression • Automation	8/18	Tues	• Furniture • Life Safety			
	7/21	Tues	• ADA Compliance • Green Resources	8/20	Thurs	• Well/Active Buildings • Sustainability			
	7/23	Thurs	• Access Control • Water Efficiency	8/25	Tues	• DATA CENTER FM: Tech/Best Practices			
	7/28	Tues	• LIGHTING: Relamping	8/27	Thurs	• Insulation • Walls & Partitions			
	7/30	Thurs	• Building Controls • Acoustics						
	<b>CLOSING DATES</b>		Editorial Closing 5/4/20	Adv. Closing 6/5/20	Materials 6/17/20				

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IN THE ISSUE				DATE		TOPIC		DATE		TOPIC
SEPTEMBER/OCTOBER	<b>FEATURES:</b> • Green/Sustainable • Well/Active buildings • Product Innovations			9/1	Tues	• ROOFING: Trends/Applications		10/1	Thurs	• ROOFING: Maintenance/Performance
	<b>EXTERIORS:</b> Each month, BUILDINGS will cover exteriors, including: Roofing, Curtainwall, Windows and Doors			9/3	Thurs	• Codes & Standards • Product Focus: Washrooms		10/6	Tues	• Paints/Coatings • Product Focus: Flooring
	<b>INTERIORS:</b> Each month, BUILDINGS will cover interiors, including: Flooring, Furniture, Wall Coverings, Lighting, Ceilings, Acoustics, Doors			9/8	Tues	• Winter Prep • Vertical Transportation		10/8	Thurs	• Acoustics • Well/Active Buildings
	<b>SYSTEMS:</b> Each month, BUILDINGS will cover mechanical systems, including: HVAC, Boilers, Vertical Transportation, Building Controls, VFD, Security, Fire/Life Safety			9/10	Thurs	• ENERGY: Benchmarking		10/13	Tues	• ENERGY: Best Practices/Tools
	<b>RESILIENCY:</b> Each month, BUILDINGS will cover resiliency, including: Water Savings, Energy Savings, Waste Management, Wellness, Seasonal Prep			9/15	Tues	• Metering/Monitoring • Lighting		10/15	Thurs	• Janitorial • HVAC
	<b>THE ENERGY MANAGER:</b> • Insulation • Metering			9/17	Thurs	• VRF • Energy Management		10/20	Tues	• Roofing • Green Workplaces
	<b>PRODUCT FOCUS:</b> • Amenities • HVAC			9/22	Tues	• INTERNET OF THINGS: Trends/Tools		10/22	Thurs	• Emergency Preparation • Fire Detection
	<b>SHOW COVERAGE/DISTRIBUTION:</b> • IFMA • Greenbuild			9/24	Thurs	• Security • Windows		10/27	Tues	• LIGHTING: Projects
	<b>CLOSING DATES</b>			9/29	Tues	• Life Safety • Product Innovations		10/29	Thurs	• Careers/Training • Ceilings
		Editorial Closing 7/3/20	Adv. Closing 8/3/20	Materials 8/12/20						

PRINT				BUILDINGS BULLETIN Newsletter							
IN THE ISSUE				DATE		TOPIC		DATE		TOPIC	
NOVEMBER/DECEMBER	<b>FEATURES:</b> • Roofing • Careers/Training			11/3	Tues	• ROOFING: Trends/Applications		12/3	Thurs	• Flooring • Renewable Energy	
	<b>EXTERIORS:</b> Each month, BUILDINGS will cover exteriors, including: Roofing, Curtainwall, Windows and Doors			11/5	Thurs	• Green Buildings • Product Focus: Security		12/8	Tues	• IEQ • Product Focus: Fire/Life Safety	
	<b>INTERIORS:</b> Each month, BUILDINGS will cover interiors, including: Flooring, Furniture, Wall Coverings, Lighting, Ceilings, Acoustics, Doors			11/10	Tues	• ENERGY: Benchmarking		12/10	Thurs	• ENERGY: Best Practices/Tools	
	<b>SYSTEMS:</b> Each month, BUILDINGS will cover mechanical systems, including: HVAC, Boilers, Vertical Transportation, Building Controls, VFD, Security, Fire/Life Safety			11/12	Thurs	• Tech Trends • Building Resilience		12/15	Tues	• Industry Outlook • Acoustics	
	<b>RESILIENCY:</b> Each month, BUILDINGS will cover resiliency, including: Water Savings, Energy Savings, Waste Management, Wellness, Seasonal Prep			11/17	Tues	• Building Controls • Daylighting		12/17	Thurs	• ADA Compliance • Water Conservation	
	<b>THE ENERGY MANAGER:</b> • Technology • Lighting			11/19	Thurs	• Green Certification • Access Control		12/22	Tues	• INTERNET OF THINGS: Trends/Tools	
	<b>PRODUCT FOCUS:</b> • Roofing/Washrooms			11/24	Tues	• DATA CENTER FM: Tech/Best Practices		12/24	Thurs	• HVAC • Security	
	<b>CLOSING DATES</b>			11/26	Thurs	• Exteriors • Lighting		12/29	Tues	• Technology • Careers/Training	
		Editorial Closing 9/4/20	Adv. Closing 10/5/20	Materials 10/14/20	12/1	Tues	• ROOFING: Maintenance/Performance		12/31	Thurs	• Access Control • Winter Maintenance