

# 2019 EDITORIAL CALENDAR

PRINT		BUILDINGS BULLETIN Newsletter					
JANUARY	<b>IN THE ISSUE</b>		<b>DATE</b>		<b>TOPIC</b>	<b>DATE</b>	<b>TOPIC</b>
	<b>THE ENERGY MANAGER:</b> ■ Thermal Comfort ■ Lighting Retrofits <b>RESILIENT BUILDINGS:</b> ■ Flooring ■ Daylighting <b>FEATURES:</b> ■ HVAC <b>PRODUCT FOCUS:</b> ■ IoT Devices		1/3	Thurs	■ ROOFING: Maintenance and Performance	1/17	Thurs ■ Daylighting ■ Flooring
			1/8	Tues	■ Plug Loads ■ Product Focus: IoT Devices	1/22	Tues ■ Renewable Energy ■ Security
			1/10	Thurs	■ THE ENERGY MANAGER: Benchmarking and Energy Math	1/24	Thurs ■ LIGHTING RETROFITS: Relamping and Controls
			1/15	Tues	■ Thermal comfort ■ Envelope/Exteriors	1/29	Tues ■ Chilled Beams ■ Fire Suppression
<b>EVENTS/BONUS</b>		<b>CLOSING DATES</b>					
AHR Expo: Jan. 14-16, 2019 Who's Who Bonus Page		Editorial Closing..... 11/2/18 Adv. Closing..... 12/3/18 Materials..... 12/7/18					
FEBRUARY	<b>IN THE ISSUE</b>		<b>DATE</b>		<b>TOPIC</b>	<b>DATE</b>	<b>TOPIC</b>
	<b>THE ENERGY MANAGER:</b> ■ Energy Resources ■ HVAC <b>RESILIENT BUILDINGS:</b> ■ Waste Management ■ Indoor Environmental Quality <b>FEATURES:</b> ■ Roofing <b>PRODUCT FOCUS:</b> ■ Washrooms		2/5	Tues	■ Waste Management ■ Flooring	2/19	Tues ■ Access Control/Security ■ Acoustics
			2/7	Thurs	■ THE ENERGY MANAGER: Resources	2/21	Thurs ■ DATA CENTER FM: New Tech and Best Practices
			2/12	Tues	■ Building Controls ■ Product Focus: Washrooms	2/26	Tues ■ Energy audits ■ IEQ
			2/14	Thurs	■ HVAC ■ Water Conservation	2/28	Thurs ■ ROOFING: Maintenance and Performance
<b>EVENTS/BONUS</b>		<b>CLOSING DATES</b>					
Intl Roofing Expo: February 11-13, 2019 Brand Awareness Study		Editorial Closing..... 12/3/18 Adv. Closing..... 1/4/19 Materials..... 1/11/19					
MARCH	<b>IN THE ISSUE</b>		<b>DATE</b>		<b>TOPIC</b>	<b>DATE</b>	<b>TOPIC</b>
	<b>THE ENERGY MANAGER:</b> ■ Building Controls ■ Energy Audits <b>RESILIENT BUILDINGS:</b> ■ Envelope ■ Pest Control <b>FEATURES:</b> ■ Security <b>PRODUCT FOCUS:</b> ■ Acoustics		3/5	Tues	■ Envelope ■ Security	3/19	Tues ■ Building controls ■ Workplace Productivity
			3/7	Thurs	■ INTERNET OF THINGS	3/21	Thurs ■ THE ENERGY MANAGER: Lighting and relamping
			3/12	Tues	■ HVAC ■ Product Focus: Acoustics	3/26	Tues ■ VRF Systems ■ IEQ
			3/14	Thurs	■ Power Management ■ Pest control	3/28	Thurs ■ Lighting ■ Interiors
<b>EVENTS/BONUS</b>		<b>CLOSING DATES</b>					
AIM Ad Study		Editorial Closing..... 1/4/19 Adv. Closing..... 2/1/19 Materials..... 2/8/19					

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**THE ENERGY MANAGER:** Energy management, retrofits, and new technology. **LIGHTING IS COVERED EVERY MONTH.**  
**RESILIENT BUILDINGS:** Sustainable operations, materials, cleaning, recycling, certifications, and healthy environments for occupants.  
**FEATURES:** Feature articles with in-depth coverage of building systems, new technology, industry issues and best practices.  
**PRODUCT FOCUS:** This section opens with a full page of products from the categories listed below.

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APRIL	<b>IN THE ISSUE</b>		<b>DATE</b>		<b>TOPIC</b>	<b>DATE</b>	<b>TOPIC</b>
	<b>THE ENERGY MANAGER:</b> ■ Renewable Energy ■ Relamping <b>RESILIENT BUILDINGS:</b> ■ Summer Prep ■ Insulation <b>FEATURES:</b> ■ Lighting <b>PRODUCT FOCUS:</b> ■ Money-Saving Products		4/2	Tues	■ Insulation ■ Product focus: Money-Saving Products	4/16	Tues ■ Life Safety ■ Codes & Standards
			4/4	Thurs	■ ROOFING: Trends and Applications	4/18	Thurs ■ Owner Liability ■ Washrooms
			4/9	Tues	■ Renewable Energy ■ Summer prep	4/23	Tues ■ New technology ■ Window Replacement
			4/11	Thurs	■ THE ENERGY MANAGER: Best Practices and Tools	4/25	Thurs ■ LIGHTING RETROFITS: LEDs and Exterior Lighting
<b>EVENTS/BONUS</b> Lightfair: May 19-23, 2019		<b>CLOSING DATES</b> Editorial Closing..... 2/1/19 Adv. Closing ..... 3/1/19 Materials ..... 3/8/19		4/30	Tues	■ Interiors & furniture ■ Water Management	
MAY	<b>IN THE ISSUE</b>		<b>DATE</b>		<b>TOPIC</b>	<b>DATE</b>	<b>TOPIC</b>
	<b>THE ENERGY MANAGER:</b> ■ HVAC Controls ■ Renewable Energy <b>RESILIENT BUILDINGS:</b> ■ Water Management ■ Lifecycle Assessment <b>FEATURES:</b> ■ Office & Interiors <b>PRODUCT FOCUS:</b> ■ Roofing		5/2	Thurs	■ ROOFING: Maintenance and Performance	5/21	Tues ■ Ceilings ■ Janitorial
			5/7	Tues	■ HVAC Controls ■ Product Focus: Roofing	5/23	Thurs ■ DATA CENTER FM: Energy Efficiency and Resilience
			5/9	Thurs	■ THE ENERGY MANAGER: Benchmarking and Energy Math	5/29	Wed ■ Office Interiors ■ Energy storage
			5/14	Tues	■ Renewable Energy ■ Disaster Recovery	5/30	Thurs ■ Emergency Preparedness ■ Building Automation
<b>EVENTS/BONUS</b> NeoCon: June 10-12, 2019		<b>CLOSING DATES</b> Editorial Closing..... 3/1/19 Adv. Closing ..... 4/1/19 Materials ..... 4/8/19		5/16	Thurs		
JUNE	<b>IN THE ISSUE</b>		<b>DATE</b>		<b>TOPIC</b>	<b>DATE</b>	<b>TOPIC</b>
	<b>THE ENERGY MANAGER:</b> ■ Lighting Retrofits ■ Energy Storage <b>RESILIENT BUILDINGS:</b> ■ Roofing ■ Paints and Coatings <b>FEATURES:</b> ■ Building Automation <b>PRODUCT FOCUS:</b> ■ Lighting		6/4	Tues	■ Roofing ■ Office Furniture	6/18	Tues ■ Envelope/Exteriors ■ Paints and coatings
			6/6	Thurs	■ ROOFING: Trends and Applications	6/20	Thurs ■ Flooring ■ Renewable Energy
			6/11	Tues	■ Wireless Controls ■ Product Focus: Lighting	6/25	Tues ■ Codes & Regulations ■ Building maintenance
			6/13	Thurs	■ THE ENERGY MANAGER: Best Practices and Tools	6/27	Thurs ■ Lighting retrofits ■ Vegetated Roofs
<b>EVENTS/BONUS</b> BOMA Intl Conference & Expo: June 22-25, 2019		<b>CLOSING DATES</b> Editorial Closing..... 4/1/19 Adv. Closing ..... 5/3/19 Materials ..... 5/10/19					

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IN THE ISSUE		DATE	TOPIC	DATE	TOPIC		
JULY/ AUGUST	<b>THE ENERGY MANAGER:</b> ■ Power Metering ■ Building Controls ■ Plug Loads ■ Roof <b>RESILIENT BUILDINGS:</b> ■ Water Efficiency ■ Healthy HVAC ■ Green Resources ■ Office Furniture <b>FEATURES:</b> ■ Building Maintenance ■ Careers and Training <b>PRODUCT FOCUS:</b> ■ Product Innovations ■ Fire & Life Safety	7/2	Tues	■ ROOFING: Maintenance and Performance ■ Product Innovation Awards	8/1	Thurs	■ ROOFING: Trends and Applications
		7/9	Tues	■ Power Metering ■ Product Focus: Water Heaters & Boilers	8/6	Tues	■ Green resources ■ Careers and training
		7/11	Thurs	■ THE ENERGY MANAGER: Benchmarking and Energy Math	8/8	Thurs	■ THE ENERGY MANAGER: Best Practices and Tools
		7/16	Tues	■ Fire Suppression ■ HVAC	8/13	Tues	■ Plug Loads ■ Product Focus: Fire and Life Safety
		7/18	Thurs	■ Water Efficiency ■ Access Control	8/15	Thurs	■ HVAC ■ Acoustics
		7/23	Tues	■ Automation ■ ADA Regulations	8/20	Tues	■ Workplace Productivity and training ■ VRF Systems
		7/25	Thurs	■ LIGHTING RETROFITs: Relamping and Controls	8/22	Thurs	■ DATA CENTER FM: New Tech and Best Practices
		7/30	Tues	■ Building Controls and Maintenance ■ Power Management	8/27	Tues	■ IoT-Driven Facilities ■ Office furniture
				8/29	Thurs	■ Interiors ■ Life Safety/Security	
	<b>EVENTS/BONUS</b> AIM Ad Study	<b>CLOSING DATES</b> Editorial Closing..... 5/20/19 Adv. Closing ..... 6/19/19 Materials ..... 6/26/19					

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IN THE ISSUE		DATE	TOPIC	DATE	TOPIC		
SEPTEMBER	<b>THE ENERGY MANAGER:</b> ■ Vertical Transportation ■ Lighting Controls <b>RESILIENT BUILDINGS:</b> ■ Acoustics ■ Green Cleaning <b>FEATURES:</b> ■ Life Safety/Security <b>PRODUCT FOCUS:</b> ■ Furniture	9/3	Tues	■ Green Cleaning ■ Acoustics	9/17	Tues	■ Codes & Standards ■ Well and Active Buildings
		9/5	Thurs	■ Product Focus: Furniture	9/19	Thurs	■ Washrooms ■ Window Shading
		9/10	Tues	■ Vertical Transportation ■ Product Focus: Lighting	9/24	Tues	■ Life Safety/Security ■ Furniture & Partitions
		9/12	Thurs	■ THE ENERGY MANAGER: Lighting Controls	9/26	Thurs	■ DATA CENTERS
	<b>EVENTS/BONUS</b> Global Security Exchange: September 8-12, 2019 Best FM Fixes Bonus Page	<b>CLOSING DATES</b> Editorial Closing..... 7/1/19 Adv. Closing ..... 8/2/19 Materials ..... 8/9/19					

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OCTOBER	<b>THE ENERGY MANAGER:</b> ■ Window Shading ■ Data Centers <b>RESILIENT BUILDINGS:</b> ■ Winter Prep ■ Well/Active Buildings <b>FEATURES:</b> ■ Green <b>PRODUCT FOCUS:</b> ■ Envelope		10/1	Tues	■ Well/Active Buildings ■ Winter Preparation	10/17	Thurs	■ Paints & Coatings ■ Ceilings
			10/3	Thurs	■ ROOFING: Trends and Applications	10/22	Tues	■ Janitorial ■ Winter prep
			10/8	Tues	■ Disaster Recovery ■ Green workplace/Wellness	10/24	Thurs	■ LIGHTING RETROFITS: LEDs and Exterior Lighting
			10/10	Thurs	■ THE ENERGY MANAGER: Best Practices and Tools	10/29	Tues	■ Green Solutions ■ HVAC
			10/15	Tues	■ Window Shading & Treatments ■ Product Focus: Envelope	10/31	Thurs	■ ROOFING: Maintenance and Performance
<b>EVENTS/BONUS</b> Greenbuild: November 20-22, 2019		<b>CLOSING DATES</b> Editorial Closing..... 8/2/19 Adv. Closing ..... 9/3/19 Materials ..... 9/10/19						

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IN THE ISSUE		DATE		TOPIC	DATE		TOPIC	
NOVEMBER/DECEMBER	<b>THE ENERGY MANAGER:</b> ■ HVAC ■ Benchmarking ■ IoT ■ Renewable Energy <b>RESILIENT BUILDINGS:</b> ■ Carpet ■ Climate/Crisis Resilience ■ Green Certification ■ Roofing <b>FEATURES:</b> ■ Accessibility/ADA ■ Tech Trends <b>PRODUCT FOCUS:</b> ■ Janitorial ■ VRF		11/5	Thurs	■ Accessibility/ADA ■ Climate/Crisis Resilience	12/3	Tues	■ Technology ■ Green Certification
			11/7	Tues	■ THE ENERGY MANAGER: Benchmarking and Energy Math	12/5	Thurs	■ ROOFING: Trends and Applications
			11/12	Thurs	■ HVAC Controls ■ Product Focus: Janitorial	12/10	Tues	■ THE ENERGY MANAGER: Renewable Energy and VRF
			11/14	Tues	■ Envelope/Exteriors ■ Daylighting	12/12	Thurs	■ TECH: IoT and trends
			11/19	Tues	■ DATA CENTER FM: Energy Efficiency and Resilience	12/17	Tues	■ Water Conservation ■ Access Control
			11/21	Thurs	■ Carpet ■ Renewable Energy	12/19	Thurs	■ Acoustics ■ ADA Regulations
			11/26	Tues	■ Envelope ■ Security	12/26	Thurs	■ INTERNET OF THINGS: HVAC and Office Applications ■ FM Careers
			11/28	Thurs	■ HVAC ■ ADA			
<b>EVENTS/BONUS</b> Advanced Facility Solutions Case Study		<b>CLOSING DATES</b> Editorial Closing..... 9/20/19 Adv. Closing ..... 10/16/19 Materials ..... 10/23/19						

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