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BUILDINGS BULLETIN E-NEWSLETTER

This twice-weekly e-newsletter is new for 2018. Written by an award-winning editorial team, *BUILDINGS Bulletin* gives owners and facility professionals both up-to-date news and in-depth solutions for maintenance and operations.

The focus is on all building systems and equipment in commercial buildings, with some issues being dedicated to a single weekly subject covering some of the most pressing areas in the commercial building market:

- Energy Management
- Roofing
- Lighting Retrofits
- Data Centers
- Internet of Things

BUILDINGS Bulletin is created for viewing on tablets and mobile devices.

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BUILDINGS BULLETIN

E-NEWSLETTER

A	AD#	AD TYPE	AD POSITION	AD SIZE
	1	Leaderboard	Above e-Newsletter	728 x 90
	2	Dady Dannar	Position 1	728 x 90
		Body Banner	Position 2	728 x 90
	3		Position 1	130 x 130 plus 75 words
		Text Advert	Position 2	130 x 130 plus 75 words
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AD SIZE	ENEWS ONLY RATE	INTEGRATED PROGRAM RATE
Leaderboard	\$4,245	\$3,655
Body Banner - Position 1	\$4,045	\$3,480
Body Banner - Position 2	\$3,040	\$2,615
Text - Position 1	\$4,045	\$3,480
Text - Position 2	\$3,040	\$2,615
Text - Position 3	\$1,840	\$1,580







BUILDINGS BULLETIN 2X WEEKLY

DATE		TOPIC #1		TOPIC #2			
1/3	Thurs	ROOFING: Maintenance and Performance					
1/8	Tues	Plug Loads		Product Focus: IoT Devices			
1/10	Thurs	THE ENERGY MANAGER: Benchmarking	and	Energy Math			
1/15	Tues	Thermal comfort		Envelope/Exteriors			
1/17	Thurs	Daylighting		Flooring			
1/22	Tues	Renewable Energy		Security			
1/24	Thurs	LIGHTING RETROFITS: Relamping and Co	ontr	ols			
1/29	Tues	Chilled Beams		Fire Suppression			
1/31	Thurs	ROOFING: Trends and Applications					
2/5	Tues	Waste Management		Flooring			
2/7	Thurs	THE ENERGY MANAGER: Resources					
2/12	Tues	Building Controls		Product Focus: Washrooms			
2/14	Thurs	HVAC		Water Conservation			
2/19	Tues	Access Control/Security		Acoustics			
2/21	Thurs	DATA CENTER FM: New Tech and Best Practices					
2/26	Tues	Energy audits		IEQ			
2/28	Thurs	ROOFING: Maintenance and Performance	e e				
3/5	Tues	Envelope		Security			
3/7	Thurs	INTERNET OF THINGS					
3/12	Tues	HVAC		Product Focus: Acoustics			
3/14	Thurs	Power Management		Pest control			
3/19	Tues	Building controls		Workplace Productivity			
3/21	Thurs	THE ENERGY MANAGER: Lighting Audits	and	d relamping			
3/26	Tues	VRF Systems		IEQ			
3/28	Thurs	Lighting		Interiors			
4/2	Tues	Insulation		Product focus: Money-Saving Products			
4/4	Thurs	ROOFING: Trends and Applications					
4/9	Tues	Renewable Energy		Summer prep			
4/11	Thurs	THE ENERGY MANAGER: Best Practices	and	Tools			
4/16	Tues	Life Safety		Codes & Standards			

DA	ATE	TOPIC #1		TOPIC #2
4/18	Thurs	Owner Liability		Washrooms
4/23	Tues	New technology		Window Replacement
4/25	Thurs	LIGHTING RETROFITS: LEDs and Exterio	r Lig	hting
4/30	Tues	Interiors & furniture		Water Management
5/2	Thurs	ROOFING: Maintenance and Performance	е	
5/7	Tues	HVAC Controls		Product Focus: Roofing
5/9	Thurs	THE ENERGY MANAGER: Benchmarking	and	Energy Math
5/14	Tues	Renewable Energy		Disaster Recovery
5/16	Thurs	Window Shading & Treatments		
5/21	Tues	Ceilings		Janitorial
5/23	Thurs	DATA CENTER FM: Energy Efficiency and	l Re	silience
5/29	Weds	Office Interiors		Energy storage
5/30	Thurs	Emergency Preparedness		Building Automation
6/4	Tues	Roofing		Office Furniture
6/6	Thurs	ROOFING: Trends and Applications		
6/11	Tues	Wireless Controls		Product Focus: Lighting
6/13	Thurs	THE ENERGY MANAGER: Best Practices	and	Tools
6/18	Tues	Envelope/Exteriors		Paints and coatings
6/20	Thurs	Flooring		Renewable Energy
6/25	Tues	Codes & Regulations		Building maintenance
6/27	Thurs	Lighting retrofits		Vegetated Roofs
7/2	Tues	ROOFING: Maintenance and Performance		Product Innovation Awards
7/9	Tues	Power Metering		Product Focus: Water Heaters & Boilers
7/11	Thurs	THE ENERGY MANAGER: Benchmarking and Energy Math		Energy Math
7/16	Tues	Fire Suppression		HVAC
7/18	Thurs	Water Efficiency		Access Control
7/23	Tues	Automation ADA Regulations		ADA Regulations
7/25	Thurs	LIGHTING RETROFITS: Relamping and C	ontr	ols
7/30	Tues	Building Controls and Maintenance		Power Management
8/1	Thurs	ROOFING: Trends and Applications		



BUILDINGS BULLETIN 2X WEEKLY

DA	ATE	TOPIC #1		TOPIC #2	
8/6	Tues	Green Resources		Careers and training	
8/8	Thurs	THE ENERGY MANAGER: Best Practices	and	Tools	
8/13	Tues	Plug Loads		Product Focus: Fire and Life Safety	
8/15	Thurs	HVAC		Acoustics	
8/20	Tues	Workplace Productivity and Training		VRF Systems	
8/22	Thurs	DATA CENTER FM: New Tech and Best P	racti	ces	
8/27	Tues	IoT-Driven Facilities		Office furniture	
8/29	Thurs	Interiors		Life Safety/Security	
9/3	Tues	Green Cleaning		Acoustics	
9/5	Thurs	ROOFING: Maintenance and Performance			
9/10	Tues	Vertical Transportation		Product Focus: Furniture	
9/12	Thurs	THE ENERGY MANAGER: Lighting Controls			
9/17	Tues	Codes & Standards		Well and Active Buildings	
9/19	Thurs	Washrooms		Window Shading	
9/24	Tues	Life Safety/Security		Furniture & Partitions	
9/26	Thurs	DATA CENTERS			
10/1	Tues	Well/Active Buildings	Winter Preparation		
10/3	Thurs	ROOFING: Trends and Applications			
10/8	Tues	Disaster Recovery		Green workplace/ Wellness	
10/10	Thurs	THE ENERGY MANAGER: Best Practices	and	Tools	
10/15	Tues	Window Shading & Treatments		Product Focus: Envelope	

DA	ATE	TOPIC #1		TOPIC #2
10/17	Thurs	Paints & Coatings		Ceilings
10/22	Tues	Janitorial		Winter prep
10/24	Thurs	LIGHTING RETROFITS: LEDs and Exterio	r Lig	hting
10/29	Tues	Green Solutions		HVAC
10/31	Thurs	ROOFING: Maintenance and Performance	е	
11/5	Tues	Accessibility/ADA		Climate/Crisis Resilience
11/7	Thurs	THE ENERGY MANAGER: Benchmarking	and	Energy Math
11/12	Tues	HVAC Controls		Product Focus: Janitorial
11/14	Thurs	Envelope/Exteriors Daylighting		Daylighting
11/19	Tues	DATA CENTER FM: Energy Efficiency and	Res	silience
11/21	Thurs	Carpet		Renewable Energy
11/26	Tues	Envelope		Security
11/28	Thurs	HVAC		ADA
12/3	Tues	Technology		Green Certification
12/5	Thurs	ROOFING: Trends and Applications		
12/10	Tues	THE ENERGY MANAGER: Renewable En	ergy	and VRF
12/12	Thurs	TECH: loT and trends		
12/17	Tues	Water Conservation		Access Control
12/19	Thurs	Acoustics		ADA Regulations
12/27	Thurs	INTERNET OF THINGS: HVAC and Office Applications		FM Careers



BUILDINGS BULLETIN 2X WEEKLY

THE ENERGY MANAGER

DA	ATE	TOPIC
1/10	Thurs	THE ENERGY MANAGER: Benchmarking and Energy Math
1/22	Tues	Renewable Energy
2/7	Thurs	THE ENERGY MANAGER: Resources
2/26	Tues	Energy audits
3/21	Thurs	THE ENERGY MANAGER: Audits and relamping
4/9	Tues	Renewable Energy
4/11	Thurs	THE ENERGY MANAGER: Best Practices and Tools
5/9	Thurs	THE ENERGY MANAGER: Benchmarking and Energy Math
5/29	Weds	Energy storage
6/13	Thurs	THE ENERGY MANAGER: Best Practices and Tools
6/20	Thurs	Renewable Energy
7/11	Thurs	THE ENERGY MANAGER: Benchmarking and Energy Math
8/8	Thurs	THE ENERGY MANAGER: Best Practices and Tools
9/12	Thurs	THE ENERGY MANAGER: Lighting Controls
10/10	Thurs	THE ENERGY MANAGER: Best Practices and Tools
11/7	Thurs	THE ENERGY MANAGER: Benchmarking and Energy Math
11/21	Thurs	Renewable Energy
12/10	Tues	THE ENERGY MANAGER: Renewable Energy and VRF

ROOFING RESULTS

D	DATE		TOPIC
1/3	Thurs		ROOFING: Maintenance and Performance
1/31	Thurs		ROOFING: Trends and Applications
2/28	Thurs		ROOFING: Maintenance and Performance
4/4	Thurs		ROOFING: Trends and Applications
5/2	Thurs		ROOFING: Maintenance and Performance
5/7	Tues		Product Focus: Roofing
6/4	Tues		Roofing
6/6	Thurs		ROOFING: Trends and Applications
7/2	Tues		ROOFING: Maintenance and Performance
8/1	Thurs		ROOFING: Trends and Applications
9/5	Thurs		ROOFING: Maintenance and Performance
10/3	Thurs		ROOFING: Trends and Applications
10/31	Thurs		ROOFING: Maintenance and Performance
12/5	Thurs		ROOFING: Trends and Applications

HVAC/ MECHANICAL

DA	ATE	TOPIC
1/29	Tues	Chilled Beams
2/14	Thurs	HVAC
2/26	Tues	IEQ
3/12	Tues	HVAC
3/26	Tues	VRF Systems < IEQ
5/7	Tues	HVAC Controls
7/9	Tues	Product Focus: Water Heaters & Boilers
7/16	Tues	HVAC
8/15	Thurs	HVAC
8/20	Tues	VRF Systems
10/29	Tues	HVAC
11/12	Tues	HVAC Controls
11/28	Thurs	HVAC
12/10	Tues	Product Focus: VRF
11/29	Thurs	HVAC
12/10	Tues	Product Focus: VRF

LIGHTING RETROFITS

DA	DATE		TOPIC
1/24	Thurs		LIGHTING RETROFITS: Relamping and Controls
3/28	Thurs		Lighting
4/25	Thurs		LIGHTING RETROFITS: LEDs and Exterior Lighting
6/11	Tues		Product Focus: Lighting
6/27	Thurs		Lighting retrofits
7/25	Thurs		LIGHTING RETROFITS: Relamping and Controls
10/24	Thurs		LIGHTING RETROFITS: LEDs and Exterior Lighting

AUTOMATION/BUILDING CONTROLS

D	DATE		TOPIC
2/12	Tues		Building Controls
3/19	Tues		Building controls
5/30	Thurs		Building Automation
6/11	Tues		Wireless Controls
7/23	Tues		Automation
7/30	Tues		Building Controls and Maintenance

INTERNET of THINGS

DA	DATE		TOPIC
1/8	Tues		Product Focus: IoT Devices
3/7	Thurs		INTERNET OF THINGS
8/27	Tues		IoT-Driven Facilities
12/12	Thurs		TECH: IoT and trends
12/27	Thurs		INTERNET OF THINGS: HVAC and Office Applications

DATA CENTER FM

DATE		ТОРІС	
2/21	Thurs		DATA CENTER FM: New Tech and Best Practices
5/23	Thurs		DATA CENTER FM: Energy Efficiency and Resilience
8/22	Thurs		DATA CENTER FM: New Tech and Best Practices
9/26	Thurs		DATA CENTERS
11/19	Tues		DATA CENTER FM: Energy Efficiency and Resilience