

BUILDINGS BULLETIN E-NEWSLETTER

This twice-weekly e-newsletter is new for 2018. Written by an award-winning editorial team, *BUILDINGS Bulletin* gives owners and facility professionals both up-to-date news and in-depth solutions for maintenance and operations.

The focus is on all building systems and equipment in commercial buildings, with some issues being dedicated to a single weekly subject covering some of the most pressing areas in the commercial building market:

- Energy Management
- Roofing
- Lighting Retrofits
- Data Centers
- Internet of Things

BUILDINGS Bulletin is created for viewing on tablets and mobile devices.

WHAT'S INCLUDED IN A SPONSORSHIP?

Sponsorship of *BUILDINGS Bulletin* sent weekly to over 77,000* facilities professionals includes your message prominently displayed within the e-Newsletter.

Reports are provided on the number of e-Newsletters sent, percentage opened and the click-thru rate.

WHAT SPONSORSHIPS ARE AVAILABLE?

Three types of sponsorships are available in *BUILDINGS Bulletin*.

1. Top Leaderboard
2. Middle Leaderboard
3. Text Advert

[Trouble viewing this email? Click here to download](#)



BUILDINGS Bulletin **FOCUS ON DATA CENTERS** **As Hawaii hunkers down, here's hoping facility disaster plans were well developed. Should you trust yours?**









8 WAYS TO OPTIMIZE DATA CENTERS
You don't always need a huge upfront investment or new equipment. Just implement these strategies.

NEW EVAPORATIVE COOLING SOLUTION FOR DATA CENTERS
This new cooling system uses innovative materials to improve performance.

PRODUCTS & RESOURCES	BUILDINGS EDUCATION
 <p>SplitLek Integral Grommet Seals cable cut-outs in data centers.</p>	 <p>REGISTER NOW HVAC Design Strategies</p>
 <p>Direct Drive Dynamo Centrifugal fans.</p>	 <p>Connectivity Simplified for the Commercial Interior Space</p>
 <p>QCC2 and QCC3 Condensing units.</p>	 <p>Three Solutions for Plug Load Control</p>
 <p>Terscom TCW220 Ethernet Data Logger Interface for up to 8 sensors.</p>	 <p>The Power of Data</p>
 <p>Multi-Ply Roofing: REDUNDANCY AND VALUE</p>	 <p>Is Your Building Right for a Vegetated Roof?</p>
 <p>Hardin Memorial Hospital - The Complete Wall System</p>	 <p>Reducing Facility Costs with Integrated Access Control Solutions</p>

Copyright © 2018 Stanat Communications, Inc.
 BUILDINGS
 410 E. Main Street SE
 Cedar Rapids, IA 52401
 800.553.8878, Ext. 5020

If you wish to opt-out from receiving the BUILDINGS Bulletin e-newsletter, please click the following link to unsubscribe: [BIBulletinOptOut](#)

* Publisher's Own Data

BUILDINGS BULLETIN E-NEWSLETTER

AD #	AD TYPE	AD POSITION	AD SIZE
1	Leaderboard	Above e-Newsletter	728 x 90
2	Body Banner	Position 1	728 x 90
		Position 2	728 x 90
3	Text Advert	Position 1	130 x 130 plus 75 words
		Position 2	130 x 130 plus 75 words
		Position 3	130 x 130 plus 75 words

AD SIZE	ENEWS ONLY RATE	INTEGRATED PROGRAM RATE
Leaderboard	\$4,245	\$3,655
Body Banner - Position 1	\$4,045	\$3,480
Body Banner - Position 2	\$3,040	\$2,615
Text - Position 1	\$4,045	\$3,480
Text - Position 2	\$3,040	\$2,615
Text - Position 3	\$1,840	\$1,580

Double clicking the email? View it online!



Save Some Cash This Summer

Get 2 Months Free Vehicle Tracking

Find Out How

BUILDINGS Bulletin FOCUS ON **PRODUCT INNOVATIONS**

Here are 10 ways your fire protection system might be violating code right now.



Ways Your Fire Safety System Could Be Falling Short [Read More >>](#)

MAGNETIC DRY ERASE WHITEWALL® PANELS

At the end of the day, it's time to erase the whiteboard. Introducing the world's first magnetic dry erase panel. It's made of a special material that allows you to write on it with a dry erase marker. It's also made of a special material that allows you to erase it with a dry erase eraser. It's also made of a special material that allows you to write on it with a dry erase marker. It's also made of a special material that allows you to erase it with a dry erase eraser. It's also made of a special material that allows you to write on it with a dry erase marker. It's also made of a special material that allows you to erase it with a dry erase eraser.

26 INSANELY INNOVATIVE PRODUCTS FOR INTERIORS

Whether you're a contractor, architect, interior designer, or homeowner, you need to know about these products.

MOVING COOL Effective, Reliable, The #1 spot cooling solution. [LEARN MORE](#)

6 TIPS TO IMPROVE YOUR BUILDING'S ACCESS CONTROL SYSTEM

How do you keep it cool when looking at a building's access control system?

RESTRAIN RISING PLUG LOADS

The best of energy efficiency, both in saving and freeing the way of a building's energy use.

BEST PRACTICES TO REDUCE PLUG LOADS

Reducing plug loads isn't just a good idea, but there are primary strategies to consider.

<p>PRODUCTS & RESOURCES</p> <ul style="list-style-type: none">  Monochrome and Surface Tone Technical product data.  Coolfort Booth Enclosed space to save energy.  Pluggable Terminal Blocks Combine a plug and wiring outlet.  Sand Doler Changing habits.  Growth, Risk and Return in emerging markets  Kast Police Station Design Transition 	<p>BUILDINGS EDUCATION</p> <ul style="list-style-type: none">  REGISTER NOW: HVAC Design Strategies  The Power of Data  Your ROI with VFDs  Why Submetering is Critical for Reducing Energy Use and Cost  Three Solutions for Plug Load Control  Optimizing Existing Data Centers
---	--

Copyright © 2015 The McGraw-Hill Companies, Inc.
 All rights reserved.
 10000 Lakeside Drive, Suite 1000
 Cincinnati, OH 45240
 800.553.8878

1

3

2

Double clicking the email? View it online!

BUILDINGS Bulletin FOCUS ON **ROOFING**

At night, city temperatures can be 22 degrees warmer than rural regions: But there's more.



Heat Island Effect: What You Need to Know (Including Solutions) [Read More >>](#)

CONTENT FROM SARNATH

BUILDING OWNERS ARE NO LONGER STUCK

...with TPO or EPDM self-adhered roof membranes. Introducing the industry's first and only PVC membrane, Sarnath's G-430 Self-Adhered. Eliminates adhesive VOCs and odor while getting all the benefits of a Sarnath adhered roofing system. G-430 SA is perfect for buildings that need to be occupied while installing the roof, such as hospitals, schools, manufacturing, etc.

[Click here to learn more.](#) To request a sample, call 800-576-2356.

3 VITAL ROLES OF ROOFING INSULATION

Roof insulation affects your building's operations cost. Maximize its life with these tips.

Double clicking the email? View it online!

BUILDINGS Bulletin FOCUS ON **LEED & ACOUSTICS**

Emergency evacuation in Frankfurt Airport leaves passengers stranded and concerned. Here's more.



Frankfurt Proves Why You Need a Plan for Your Facility [Read More >>](#)

CONTENT FROM MODULAR BUILDINGS INSTITUTE

CHANGING THE WAY THE WORLD BUILDS – GREENER, FASTER, SMARTER

The Modular Building Institute (MBI) is the international non-profit trade association serving modular construction. Members are manufacturers, contractors, and buyers in two distinct segments of the industry – permanent modular construction (PMC) and relocatable buildings (RB). Associate members are companies requiring building components, services, and financing. MBI strives to keep up with the latest trends of the multi-billion dollar construction industry and has expanded its membership over the years to include architects, engineers, and general contractors.

To learn more and join, visit <http://modular.org/>

SCHOOLS OBTAINING LEED CERTIFICATION SHOULD FOCUS ON METRICS

Schools and districts working on obtaining LEED certification are tracking sustainability metrics.

BUILDINGS BULLETIN 2X WEEKLY

THE ENERGY MANAGER

DATE		TOPIC
1/10	Thurs	THE ENERGY MANAGER: Benchmarking and Energy Math
1/22	Tues	Renewable Energy
2/7	Thurs	THE ENERGY MANAGER: Resources
2/26	Tues	Energy audits
3/21	Thurs	THE ENERGY MANAGER: Audits and relamping
4/9	Tues	Renewable Energy
4/11	Thurs	THE ENERGY MANAGER: Best Practices and Tools
5/9	Thurs	THE ENERGY MANAGER: Benchmarking and Energy Math
5/29	Weds	Energy storage
6/13	Thurs	THE ENERGY MANAGER: Best Practices and Tools
6/20	Thurs	Renewable Energy
7/11	Thurs	THE ENERGY MANAGER: Benchmarking and Energy Math
8/8	Thurs	THE ENERGY MANAGER: Best Practices and Tools
9/12	Thurs	THE ENERGY MANAGER: Lighting Controls
10/10	Thurs	THE ENERGY MANAGER: Best Practices and Tools
11/7	Thurs	THE ENERGY MANAGER: Benchmarking and Energy Math
11/21	Thurs	Renewable Energy
12/10	Tues	THE ENERGY MANAGER: Renewable Energy and VRF

ROOFING RESULTS

DATE		TOPIC
1/3	Thurs	ROOFING: Maintenance and Performance
1/31	Thurs	ROOFING: Trends and Applications
2/28	Thurs	ROOFING: Maintenance and Performance
4/4	Thurs	ROOFING: Trends and Applications
5/2	Thurs	ROOFING: Maintenance and Performance
5/7	Tues	Product Focus: Roofing
6/4	Tues	Roofing
6/6	Thurs	ROOFING: Trends and Applications
7/2	Tues	ROOFING: Maintenance and Performance
8/1	Thurs	ROOFING: Trends and Applications
9/5	Thurs	ROOFING: Maintenance and Performance
10/3	Thurs	ROOFING: Trends and Applications
10/31	Thurs	ROOFING: Maintenance and Performance
12/5	Thurs	ROOFING: Trends and Applications

HVAC/ MECHANICAL

DATE		TOPIC
1/29	Tues	Chilled Beams
2/14	Thurs	HVAC
2/26	Tues	IEQ
3/12	Tues	HVAC
3/26	Tues	VRF Systems < IEQ
5/7	Tues	HVAC Controls
7/9	Tues	Product Focus: Water Heaters & Boilers
7/16	Tues	HVAC
8/15	Thurs	HVAC
8/20	Tues	VRF Systems
10/29	Tues	HVAC
11/12	Tues	HVAC Controls
11/28	Thurs	HVAC
12/10	Tues	Product Focus: VRF
11/29	Thurs	HVAC
12/10	Tues	Product Focus: VRF

LIGHTING RETROFITS

DATE		TOPIC
1/24	Thurs	LIGHTING RETROFITS: Relamping and Controls
3/28	Thurs	Lighting
4/25	Thurs	LIGHTING RETROFITS: LEDs and Exterior Lighting
6/11	Tues	Product Focus: Lighting
6/27	Thurs	Lighting retrofits
7/25	Thurs	LIGHTING RETROFITS: Relamping and Controls
10/24	Thurs	LIGHTING RETROFITS: LEDs and Exterior Lighting

AUTOMATION/BUILDING CONTROLS

DATE		TOPIC
2/12	Tues	Building Controls
3/19	Tues	Building controls
5/30	Thurs	Building Automation
6/11	Tues	Wireless Controls
7/23	Tues	Automation
7/30	Tues	Building Controls and Maintenance

INTERNET of THINGS

DATE		TOPIC
1/8	Tues	Product Focus: IoT Devices
3/7	Thurs	INTERNET OF THINGS
8/27	Tues	IoT-Driven Facilities
12/12	Thurs	TECH: IoT and trends
12/26	Thurs	INTERNET OF THINGS: HVAC and Office Applications

DATA CENTER FM

DATE		TOPIC
2/21	Thurs	DATA CENTER FM: New Tech and Best Practices
5/23	Thurs	DATA CENTER FM: Energy Efficiency and Resilience
8/22	Thurs	DATA CENTER FM: New Tech and Best Practices
9/26	Thurs	DATA CENTERS
11/19	Tues	DATA CENTER FM: Energy Efficiency and Resilience

BUILDINGS BULLETIN 2X WEEKLY

DATE		TOPIC #1	TOPIC #2
1/3	Thurs	ROOFING: Maintenance and Performance	
1/8	Tues	Plug Loads	Product Focus: IoT Devices
1/10	Thurs	THE ENERGY MANAGER: Benchmarking and Energy Math	
1/15	Tues	Thermal comfort	Envelope/Exteriors
1/17	Thurs	Daylighting	Flooring
1/22	Tues	Renewable Energy	Security
1/24	Thurs	LIGHTING RETROFITS: Relamping and Controls	
1/29	Tues	Chilled Beams	Fire Suppression
1/31	Thurs	ROOFING: Trends and Applications	
2/5	Tues	Waste Management	Flooring
2/7	Thurs	THE ENERGY MANAGER: Resources	
2/12	Tues	Building Controls	Product Focus: Washrooms
2/14	Thurs	HVAC	Water Conservation
2/19	Tues	Access Control/Security	Acoustics
2/21	Thurs	DATA CENTER FM: New Tech and Best Practices	
2/26	Tues	Energy audits	IEQ
2/28	Thurs	ROOFING: Maintenance and Performance	
3/5	Tues	Envelope	Security
3/7	Thurs	INTERNET OF THINGS	
3/12	Tues	HVAC	Product Focus: Acoustics
3/14	Thurs	Power Management	Pest control
3/19	Tues	Building controls	Workplace Productivity
3/21	Thurs	THE ENERGY MANAGER: Lighting Audits and relamping	
3/26	Tues	VRF Systems	IEQ
3/28	Thurs	Lighting	Interiors
4/2	Tues	Insulation	Product focus: Money-Saving Products
4/4	Thurs	ROOFING: Trends and Applications	
4/9	Tues	Renewable Energy	Summer prep
4/11	Thurs	THE ENERGY MANAGER: Best Practices and Tools	
4/16	Tues	Life Safety	Codes & Standards

DATE		TOPIC #1	TOPIC #2
4/18	Thurs	Owner Liability	Washrooms
4/23	Tues	New technology	Window Replacement
4/25	Thurs	LIGHTING RETROFITS: LEDs and Exterior Lighting	
4/30	Tues	Interiors & furniture	Water Management
5/2	Thurs	ROOFING: Maintenance and Performance	
5/7	Tues	HVAC Controls	Product Focus: Roofing
5/9	Thurs	THE ENERGY MANAGER: Benchmarking and Energy Math	
5/14	Tues	Renewable Energy	Disaster Recovery
5/16	Thurs	Window Shading & Treatments	
5/21	Tues	Ceilings	Janitorial
5/23	Thurs	DATA CENTER FM: Energy Efficiency and Resilience	
5/29	Weds	Office Interiors	Energy storage
5/30	Thurs	Emergency Preparedness	Building Automation
6/4	Tues	Roofing	Office Furniture
6/6	Thurs	ROOFING: Trends and Applications	
6/11	Tues	Wireless Controls	Product Focus: Lighting
6/13	Thurs	THE ENERGY MANAGER: Best Practices and Tools	
6/18	Tues	Envelope/Exteriors	Paints and coatings
6/20	Thurs	Flooring	Renewable Energy
6/25	Tues	Codes & Regulations	Building maintenance
6/27	Thurs	Lighting retrofits	Vegetated Roofs
7/2	Tues	ROOFING: Maintenance and Performance	Product Innovation Awards
7/9	Tues	Power Metering	Product Focus: Water Heaters & Boilers
7/11	Thurs	THE ENERGY MANAGER: Benchmarking and Energy Math	
7/16	Tues	Fire Suppression	HVAC
7/18	Thurs	Water Efficiency	Access Control
7/23	Tues	Automation	ADA Regulations
7/25	Thurs	LIGHTING RETROFITS: Relamping and Controls	
7/30	Tues	Building Controls and Maintenance	Power Management
8/1	Thurs	ROOFING: Trends and Applications	

Roofing	Energy	Lighting	HVAC/Mechanical	Automation/Building Controls	Data Centers	Internet of Things
---------	--------	----------	-----------------	------------------------------	--------------	--------------------

BUILDINGS BULLETIN 2X WEEKLY

DATE		TOPIC #1	TOPIC #2
8/6	Tues	Green Resources	Careers and training
8/8	Thurs	THE ENERGY MANAGER: Best Practices and Tools	
8/13	Tues	Plug Loads	Product Focus: Fire and Life Safety
8/15	Thurs	HVAC	Acoustics
8/20	Tues	Workplace Productivity and Training	VRF Systems
8/22	Thurs	DATA CENTER FM: New Tech and Best Practices	
8/27	Tues	IoT-Driven Facilities	Office furniture
8/29	Thurs	Interiors	Life Safety/Security
9/3	Tues	Green Cleaning	Acoustics
9/5	Thurs	ROOFING: Maintenance and Performance	
9/10	Tues	Vertical Transportation	Product Focus: Furniture
9/12	Thurs	THE ENERGY MANAGER: Lighting Controls	
9/17	Tues	Codes & Standards	Well and Active Buildings
9/19	Thurs	Washrooms	Window Shading
9/24	Tues	Life Safety/Security	Furniture & Partitions
9/26	Thurs	DATA CENTERS	
10/1	Tues	Well/Active Buildings	Winter Preparation
10/3	Thurs	ROOFING: Trends and Applications	
10/8	Tues	Disaster Recovery	Green workplace/ Wellness
10/10	Thurs	THE ENERGY MANAGER: Best Practices and Tools	
10/15	Tues	Window Shading & Treatments	Product Focus: Envelope

DATE		TOPIC #1	TOPIC #2
10/17	Thurs	Paints & Coatings	Ceilings
10/22	Tues	Janitorial	Winter prep
10/24	Thurs	LIGHTING RETROFITS: LEDs and Exterior Lighting	
10/29	Tues	Green Solutions	HVAC
10/31	Thurs	ROOFING: Maintenance and Performance	
11/5	Tues	Accessibility/ADA	Climate/Crisis Resilience
11/7	Thurs	THE ENERGY MANAGER: Benchmarking and Energy Math	
11/12	Tues	HVAC Controls	Product Focus: Janitorial
11/14	Thurs	Envelope/Exteriors	Daylighting
11/19	Tues	DATA CENTER FM: Energy Efficiency and Resilience	
11/21	Thurs	Carpet	Renewable Energy
11/26	Tues	Envelope	Security
11/28	Thurs	HVAC	ADA
12/3	Tues	Technology	Green Certification
12/5	Thurs	ROOFING: Trends and Applications	
12/10	Tues	THE ENERGY MANAGER: Renewable Energy and VRF	
12/12	Thurs	TECH: IoT and trends	
12/17	Tues	Water Conservation	Access Control
12/19	Thurs	Acoustics	ADA Regulations
12/26	Thurs	INTERNET OF THINGS: HVAC and Office Applications	FM Careers

Roofing	Energy	Lighting	HVAC/Mechanical	Automation/Building Controls	Data Centers	Internet of Things
---------	--------	----------	-----------------	------------------------------	--------------	--------------------