

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

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Your reach to the **BUILDINGS** audience is not limited to just the magazine. The **BUILDINGS** brand, with its multi-channel approach puts you in touch with the facilities professionals you need to reach in print, online and face-to-face! Connect with the buying power of the commercial buildings marketplace through our fully integrated media channels.

**BRAND REPORT PURPOSE**

The Brand Report provides a deeper understanding and identification of all audited touch points with customers that have interest in the brand. It is designed to present a cross-section of all communication channels, including a brand's total recipients across multiple media platforms, unique users within each channel where it can be determined, and users accessing multiple channels.

**The report contains a net, unduplicated count of individuals within an integrated database.** Recipients receive multiple media channels of the Brand as indicated in the Executive Summary. The integrated Database Analysis Table reflects net unique individuals; individuals receiving only one channel; and the average number of channels received per individual.

**CHANNELS**

**BUILDINGS MAGAZINE**

6 Issues in the period  
74,100 average circulation

**BUILDINGS E-NEWSLETTERS**

6 E-Newsletters in the period  
44 total issued in the period  
See below for average per occurrence

**BUILDINGS WEBINARS**

11 webinars in period  
218 average registrants  
99 average attendees

**BUILDINGS WEBSITE**

90,690 average users

**BUILDINGS SOCIAL MEDIA**

6,774 Twitter followers  
4,228 Facebook likes  
1,911 LinkedIn group members

**EXECUTIVE SUMMARY**

Below are the Average contacts per occurrence, including frequency per period reported

	Non-Paid	Paid	Average
<b>BUILDINGS MAGAZINE</b> Unique Total* (6 issues in the period)	74,100	-	74,100
a. Print	63,046	-	63,046
b. Digital	17,917	-	17,917
1. Requested	17,917	-	17,917
2. Non-Requested	-	-	-
<b>BUILDINGS E-NEWSLETTERS</b>			
a. Facility Systems Solution (26 issued in the period)	41,780	-	41,780
b. Energy Manager (6 issued in the period)	45,632	-	45,632
c. Roofing Results (6 issued in the period)	44,084	-	44,084
d. Lighting Retrofits (2 issued in the period)	47,983	-	47,983
e. Internet of Things (2 issued in the period)	47,278	-	47,278
f. Data Centers FM (2 issued in the period)	47,466	-	47,466
<b>BUILDINGS WEBINARS</b> (11 webinars in the period)			
a. Buildings Registrants	218	-	218
b. Buildings Attendees	99	-	99
<b>BUILDINGS WEBSITE</b> (Monthly Users with 148,007 average Pageviews)	90,690	-	90,690
<b>BUILDINGS SOCIAL MEDIA</b>			
a. Twitter followers	**6,774	-	**6,774
b. Facebook likes	**4,228	-	**4,228
c. LinkedIn group members	**1,911	-	**1,911

\*Unique Total represents unique recipients, not the sum of Print and Digital.

\*\*Social Media claims are a cumulative figure, not average.

**1a. INTEGRATED DATABASE ANALYSIS**

<b>NET UNIQUE INDIVIDUALS</b>	<b>81,756</b>
<b>INDIVIDUALS RECEIVING ONLY ONE CHANNEL</b>	<b>31,777</b>
<b>AVERAGE CHANNELS RECEIVED PER INDIVIDUAL*</b>	<b>4.2</b>

\*See Additional Data

**1b. COMMUNICATION CHANNELS OF BUILDINGS BRAND**

Each column/row reports the gross number of individuals receiving that channel, and the additional channels those recipients receive. Since any one individual may receive more than one channel, the totals should not be added together as they exceed the total of unique individuals.

CHANNEL	Integrated Channels**							Non-Integrated Channels						
	BUILDINGS E-NEWSLETTERS							BUILDINGSVIP WEBINARS		BUILDINGS				
	BUILDINGS MAGAZINE	FACILITY SYSTEM SOLUTIONS	ENERGY MANAGER	ROOFING RESULTS	LIGHTING RETROFITS	INTERNET OF THINGS	DATA CENTERS FM	BUILDINGS REGISTRANTS	BUILDINGS ATTENDEES	WEBSITE USERS	BUILDINGS TWITTER	BUILDINGS FACEBOOK	BUILDINGS LINKEDIN	
BUILDINGS MAGAZINE	74,100	35,702	38,213	38,065	41,464	40,914	41,137	289	164	-	-	-	-	
FACILITY SYSTEM SOLUTIONS	35,702	41,211	39,398	39,423	39,707	39,741	39,938	278	152	-	-	-	-	
ENERGY MANAGER	38,213	39,398	44,058	41,259	42,417	41,950	42,146	282	157	-	-	-	-	
ROOFING RESULTS	38,065	39,423	41,259	43,828	42,350	41,677	41,909	283	156	-	-	-	-	
LIGHTING RETROFITS	41,464	39,707	42,417	42,350	47,266	45,990	46,239	293	166	-	-	-	-	
INTERNET OF THINGS	40,914	39,741	41,950	41,677	45,990	46,809	46,236	293	165	-	-	-	-	
DATA CENTERS FM	41,137	39,938	42,146	41,909	46,239	46,236	47,011	294	165	-	-	-	-	
BUILDINGS WEBINAR REGISTRANTS	289	278	282	283	293	293	294	955	542	-	-	-	-	
BUILDINGS WEBINAR ATTENDEES	164	152	157	156	166	165	165	542	542	-	-	-	-	
BUILDINGS WEBSITE	-	-	-	-	-	-	-	-	-	90,690	-	-	-	
BUILDINGS TWITTER	-	-	-	-	-	-	-	-	-	-	6,774	-	-	
BUILDINGS FACEBOOK	-	-	-	-	-	-	-	-	-	-	-	4,228	-	
BUILDINGS LINKEDIN	-	-	-	-	-	-	-	-	-	-	-	-	1,911	

Note: Buildings Magazine as of November 2017, Facility System Solutions e-newsletter as of November 20, 2017; Energy Manager e-newsletter as of November 8, 2017; Roofing Results e-newsletter as of November 1, 2017; Lighting Retrofits e-newsletter as of October 25, 2017; Internet of Things e-newsletter as of December 27, 2017; Data Centers FM e-newsletter as of November 22, 2017. Webinar registrants and attendees as of December 30, 2017.

**1c. TOTAL UNIQUE INDIVIDUALS**

CHANNEL	Integrated Channels							Non-Integrated Channels					UNIQUE INDIVIDUALS	
	BUILDINGS E-NEWSLETTERS							BUILDINGS WEBINARS		BUILDINGS				
	BUILDINGS MAGAZINE	FACILITY SYSTEM SOLUTIONS	ENERGY MANAGER	ROOFING RESULTS	LIGHTING RETROFITS	INTERNET OF THINGS	DATA CENTERS FM	REGISTRANTS	ATTENDEES	WEBSITE (USERS)	BUILDINGS TWITTER	BUILDINGS FACEBOOK		BUILDINGS LINKEDIN
Multiple Channel Recipients	42,950	41,146	43,929	43,723	47,216	46,766	46,985	688	542	-	-	-	-	49,979
Single Channel Recipients	31,150	65	129	105	50	43	26	267	-	-	-	-	-	31,777
<b>TOTAL</b>	<b>74,100</b>	<b>41,211</b>	<b>44,058</b>	<b>43,828</b>	<b>47,266</b>	<b>46,809</b>	<b>47,011</b>	<b>955</b>	<b>542</b>	<b>90,690</b>	<b>6,774</b>	<b>4,228</b>	<b>1,911</b>	<b>81,756</b>

**1d. BUSINESS/OCCUPATIONAL BREAKOUT**

BUSINESS AND INDUSTRY	CLASSIFICATION BY TITLE														
	TOTAL UNIQUE INDIVIDUALS	PERCENT OF TOTAL	Owner/CEO/President/Partner	VP Director of Buildings/VP of Real Estate	VP Director of Facilities/VP of Plant/VP/Dir Energy	Director of Construction/Design/Engineering; Director of Physical Plant; CFO/CIO/COO/VP/Exec Mgt	Superintendent of Schools	Facility/Building Manager; Asset Manager	Construction/Project Manager	Facility/Operations Manager	Energy/Environmental Manager	Engineer; Staff Security/Safety	Staff Architect; Staff Space Planner/Interior Designer; Staff Engineer;	Others Allied to the Field	Unknown
<b>COMMERCIAL BUILDINGS</b>															
Building Development Firm	10,832	13.2	5,309	947	470	538	-	1,032	987	142	39	1,112	256	-	
Building Management Firm	10,348	12.7	3,500	1,339	232	601	-	3,245	322	339	42	338	390	-	
Computer/High Tech	734	0.9	254	84	24	51	-	115	43	39	11	82	31	-	
Financial/Insurance	1,694	2.1	340	367	43	202	-	403	57	72	9	106	95	-	
Communication/Transportation/Utility	2,244	2.7	323	174	117	123	-	449	204	288	102	315	149	-	
Business/Professional Services	7,072	8.7	2,837	559	213	405	-	952	534	246	79	885	362	-	
<b>COMMERCIAL Sub Total</b>	<b>32,924</b>	<b>40.3</b>	<b>12,563</b>	<b>3,470</b>	<b>1,099</b>	<b>1,920</b>	<b>-</b>	<b>6,196</b>	<b>2,147</b>	<b>1,126</b>	<b>282</b>	<b>2,838</b>	<b>1,283</b>	<b>-</b>	
Colleges & Universities	6,877	8.4	631	1,809	406	569	248	1,309	371	452	102	601	379	-	
K-12 Schools	15,143	18.5	251	3,297	260	611	5,224	3,248	275	1,118	90	338	431	-	
<b>EDUCATION Sub Total</b>	<b>22,020</b>	<b>26.9</b>	<b>882</b>	<b>5,106</b>	<b>666</b>	<b>1,180</b>	<b>5,472</b>	<b>4,557</b>	<b>646</b>	<b>1,570</b>	<b>192</b>	<b>939</b>	<b>810</b>	<b>-</b>	
Federal	1,629	2.0	60	160	64	81	-	425	202	141	47	349	100	-	
State	1,361	1.6	68	168	92	128	-	331	131	110	42	206	85	-	
Municipal	4,887	6.0	178	639	403	356	-	1,175	637	480	119	590	310	-	
<b>GOVERNMENT Sub Total</b>	<b>7,877</b>	<b>9.6</b>	<b>306</b>	<b>967</b>	<b>559</b>	<b>565</b>	<b>-</b>	<b>1,931</b>	<b>970</b>	<b>731</b>	<b>208</b>	<b>1,145</b>	<b>495</b>	<b>-</b>	
Healthcare/Medical Buildings	4,806	5.9	690	966	361	334	-	935	255	353	114	632	166	-	
Manufacturing Buildings (Firms/Plants)	7,051	8.6	1,352	464	420	299	-	1,452	478	985	168	933	500	-	
Hospitality Buildings (includes Hotels, Motels, Resorts)	3,165	3.9	754	419	153	193	-	952	66	240	10	225	153	-	
Retail/Chain Buildings	2,710	3.3	882	308	79	143	-	615	112	237	8	183	143	-	
No Answer/Unknown/Other	1,203	1.5	1	2	1	-	-	-	3	1	-	9	26	1,157	
<b>TOTAL RECORDS</b>	<b>81,756</b>	<b>100.0</b>	<b>17,430</b>	<b>11,702</b>	<b>3,338</b>	<b>4,634</b>	<b>5,472</b>	<b>16,638</b>	<b>4,677</b>	<b>5,243</b>	<b>982</b>	<b>6,904</b>	<b>3,576</b>	<b>1,157</b>	

**FIELD SERVED**

**BUILDINGS MAGAZINE** serves Commercial Buildings including Building Development Firms, Building Management Firms, Computer, High-Tech, Financial, Insurance, Communication, Transportation, Utility, Business and Professional Services; Education Buildings including Universities, Colleges, Schools K-12; Healthcare and Medical Buildings including Hospitals, Nursing Homes, Medical Clinics; Government buildings including Federal, State, Local Military, Airport, Correctional; Manufacturing buildings including Firms and Plants; Hospitality buildings including hotels, motels, resorts; Retail and Chain buildings and members of Building Owners and Managers Association (BOMA), Association of Higher Education Facilities Officers (APPA), Institute of Real Estate Management (IREM), CoreNet Global (formerly NACORE), International Facility Management Association (IFMA), Association for Facilities Engineering (AFE), and the American Society for Healthcare Engineering (ASHE) and others allied to the field.

**DEFINITION OF RECIPIENT QUALIFICATION**

Qualified recipients are Owner, CEO, President, Partner; Vice President of Facilities, Vice President of Buildings; Vice President of Real Estate, Vice President of Construction, Vice President of Design, Vice President of Energy, Vice President of Engineering, Director of Facilities, Director of Buildings, Director of Real Estate, Director of Construction, Director of Design, Director of Engineering; Director of Physical Plant; CFO, CIO, COO; Executive Vice President; Superintendent of Schools; Facility Manager, Building Manager; Property Manager, Asset Manager; Construction Manager, Project Manager; Facility Operations Manager; Energy Manager, Environmental Manager; Staff Architect; Staff Space Planner, Staff Interior Designer; Staff Engineer; Staff Security, Staff Safety; and others allied to the field.

**PURPOSE**

Included herein is an aggregate analysis of the number of buildings managed or owned by recipients' companies. The aggregate building data reported herein is for **BUILDINGS MAGAZINE** subscribers only.

**DEFINITION OF A UNIT**

A unit is an establishment primarily engaged in one type of economic activity at a single physical location. The unit data reported herein is for **BUILDINGS MAGAZINE** subscribers only.

**AVERAGE NON-QUALIFIED CIRCULATION**

NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation	-
Advertiser and Agency	1,671
Allocated for Trade Shows and Conventions	100
All Other	990
<b>TOTAL</b>	<b>2,761</b>

**1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR THE PERIOD**

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	74,100	100.0	74,100	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>74,100</b>	<b>100.0</b>	<b>74,100</b>	<b>100.0</b>	<b>-</b>	<b>-</b>

**2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD**

2017 Issue	Print	Digital	Unique Total Qualified*
July	62,837	18,385	74,100
August	62,937	18,235	74,100
September	63,014	18,096	74,100
October	63,117	17,928	74,100
November	63,187	17,859	74,100
December	63,186	17,839	74,100

\*Unique Total Qualified represents unique recipients, not the sum of Print and Digital.

**3a. BUSINESS/OCCUPATIONAL BREAKOUT FOR THE ISSUE OF NOVEMBER 2017**

This is an aggregate analysis of buildings owned or managed by recipients companies. **MAGAZINE RECIPIENTS ONLY**

BUSINESS AND INDUSTRY	TOTAL BUILDINGS MAGAZINE RECIPIENTS		AGGREGATE BUILDING TOTALS														TOTAL UNITS	PERCENT OF UNITS
	PERCENT	Total Buildings*	Office Buildings	Education Buildings	Retail Buildings	Shopping Center Buildings	Multi-Family (Apartment/Condo) Buildings	Hotel/Motel/Resort Buildings	Hospital Buildings	Other Commercial Buildings	Industrial/Manufacturing Buildings	Federal Buildings	State/Local Buildings	Correctional/Airport/Military Buildings				
<b>COMMERCIAL BUILDINGS</b>																		
Building Development Firm	9,920	13.4	461,929	51,771	5,136	60,685	33,516	236,301	1,529	2,836	56,468	10,275	1,281	1,765	366	7,956	14.0	
Building Management Firm	9,492	12.8	1,344,389	649,725	6,377	145,626	7,970	134,286	1,817	79,149	253,023	26,359	1,037	8,866	30,154	7,357	13.0	
Computer/High Tech	660	0.9	26,746	6,842	12,804	640	514	54	7	1,705	1,798	1,313	30	26	1,013	605	1.1	
Financial/Insurance	1,560	2.1	143,430	28,372	3,640	27,648	2,232	11,094	438	14,506	39,780	15,636	27	41	16	1,268	2.2	
Communication/Transportation/Utility	2,048	2.8	66,670	17,205	6,078	7,365	273	351	93	202	16,742	15,879	95	1,653	734	1,766	3.1	
Business/Professional Services	6,450	8.7	244,339	182,557	15,125	11,966	868	6,573	529	2,016	13,703	7,726	1,471	1,092	713	5,355	9.4	
<b>COMMERCIAL BUILDINGS SUB-TOTAL</b>	<b>30,130</b>	<b>40.7</b>	<b>2,287,503</b>	<b>936,472</b>	<b>49,160</b>	<b>253,930</b>	<b>45,373</b>	<b>388,659</b>	<b>4,413</b>	<b>100,414</b>	<b>381,514</b>	<b>77,188</b>	<b>3,941</b>	<b>13,443</b>	<b>32,996</b>	<b>24,307</b>	<b>42.8</b>	
College & University Buildings	6,272	8.5	125,902	15,949	102,435	539	44	1,336	35	2,005	724	258	593	1,936	48	3,703	6.5	
K-12 School Buildings	14,167	19.1	110,444	512	108,232	37	-	259	6	196	234	51	68	798	51	9,669	17.0	
<b>EDUCATION BUILDINGS SUB-TOTAL</b>	<b>20,439</b>	<b>27.6</b>	<b>236,346</b>	<b>16,461</b>	<b>210,667</b>	<b>576</b>	<b>44</b>	<b>1,595</b>	<b>41</b>	<b>2,201</b>	<b>958</b>	<b>309</b>	<b>661</b>	<b>2,734</b>	<b>99</b>	<b>13,372</b>	<b>23.5</b>	
Federal	1,455	2.0	969,534	7,616	2,515	67,150	7	1,079	31	1,722	997	1,484	800,885	36,987	49,061	1,131	2.0	
State	1,259	1.7	362,951	11,603	30,907	606	93	429	14	8,769	9,368	101,290	2,724	93,335	103,813	966	1.7	
Municipal	4,489	6.0	130,748	4,734	2,000	190	67	763	85	466	16,210	2,339	1,237	100,523	2,134	3,471	6.1	
<b>GOVERNMENT BUILDINGS SUB-TOTAL</b>	<b>7,203</b>	<b>9.7</b>	<b>1,463,233</b>	<b>23,953</b>	<b>35,422</b>	<b>67,946</b>	<b>167</b>	<b>2,271</b>	<b>130</b>	<b>10,957</b>	<b>26,575</b>	<b>105,113</b>	<b>804,846</b>	<b>230,845</b>	<b>155,008</b>	<b>5,568</b>	<b>9.8</b>	
Healthcare/Medical Buildings	4,364	5.9	43,596	2,817	2,056	91	63	551	231	35,119	622	1,212	325	458	51	3,376	5.9	
Manufacturing Buildings (Firms/Plants)	6,507	8.8	174,498	23,497	1,398	2,446	362	1,317	68	938	3,600	109,779	30,924	51	118	5,693	10.0	
Hospitality Buildings (includes Hotels, Motels, Resorts)	2,915	3.9	32,964	1,936	484	948	37	407	25,085	496	2,230	91	1,079	168	3	2,354	4.2	
Retail/Chain Buildings	2,542	3.4	141,857	4,601	90	107,891	4,013	331	549	4,581	14,085	5,707	2	6	1	2,119	3.7	
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>74,100</b>	<b>100.0</b>	<b>4,379,997</b>	<b>1,009,737</b>	<b>299,277</b>	<b>433,828</b>	<b>50,059</b>	<b>395,131</b>	<b>30,517</b>	<b>154,706</b>	<b>429,584</b>	<b>299,399</b>	<b>841,778</b>	<b>247,705</b>	<b>188,276</b>	<b>56,789</b>	<b>100.0</b>	

\*Note: the building data reported above is for BUILDINGS MAGAZINE subscribers only.

**3a. BUSINESS/OCCUPATIONAL BREAKOUT FOR THE ISSUE OF NOVEMBER 2017**

This issue is equal to the average of the other 5 issues reported in Paragraph 2.

**MAGAZINE ONLY.**

BUSINESS AND INDUSTRY	UNIQUE TOTAL QUALIFIED**	PERCENT OF TOTAL	PRINT	DIGITAL	CLASSIFICATION BY TITLE												
					Owner/CEO/President/Partner	VP/Director of Facilities/Buildings/VP Director of Real Estate	VP/Director of Construction/Design/Engineering/Dir of Physical Plant	CFO/CIO/COO/VP/Exec Mgt/VP/Dir of Energy	Superintendent of Schools	Facility/Building Manager/Property/Asset Manager	Construction/Project Manager	Facility/Operations Manager	Energy/Environmental Manager	Staff Architect; Staff Space Planner/Interior Designer; Staff Engineer; Staff Security/Safety	Others Allied to the Field		
<b>COMMERCIAL BUILDINGS</b>																	
Building Development Firm	9,920	13.4	8,669	2,305	4,907	870	431	483	-	972	901	135	29	984	208		
Building Management Firm	9,492	12.8	8,295	2,247	3,246	1,180	209	567	-	2,976	302	311	36	301	364		
Computer/High Tech	660	0.9	516	222	241	71	20	46	-	100	40	32	9	76	25		
Financial/Insurance	1,560	2.1	1,287	484	321	337	41	191	-	364	51	67	8	97	83		
Communication/Transportation/Utility	2,048	2.8	1,681	546	301	162	104	111	-	410	191	264	81	288	136		
Business/Professional Services	6,450	8.7	5,394	1,823	2,635	509	193	368	-	865	488	218	66	791	317		
<b>COMMERCIAL BUILDINGS SUB-TOTAL</b>	<b>30,130</b>	<b>40.7</b>	<b>25,842</b>	<b>7,627</b>	<b>11,651</b>	<b>3,129</b>	<b>998</b>	<b>1,766</b>	<b>-</b>	<b>5,687</b>	<b>1,973</b>	<b>1,027</b>	<b>229</b>	<b>2,537</b>	<b>1,133</b>		
College & University	6,272	8.5	5,148	1,769	588	1,637	367	524	234	1,203	346	405	93	538	337		
K-12 School	14,167	19.1	12,274	2,744	227	3,044	233	556	4,929	3,082	252	1,051	83	306	404		
<b>EDUCATION SUB-TOTAL</b>	<b>20,439</b>	<b>27.6</b>	<b>17,422</b>	<b>4,513</b>	<b>815</b>	<b>4,681</b>	<b>600</b>	<b>1,080</b>	<b>5,163</b>	<b>4,285</b>	<b>598</b>	<b>1,456</b>	<b>176</b>	<b>844</b>	<b>741</b>		
Federal	1,455	2.0	1,188	467	56	136	58	73	-	384	177	131	38	314	88		
State	1,259	1.7	1,058	334	63	160	85	120	-	306	116	104	38	192	75		
Municipal	4,489	6.0	3,826	1,083	168	577	375	332	-	1,081	577	439	107	555	278		
<b>GOVERNMENT SUB-TOTAL</b>	<b>7,203</b>	<b>9.7</b>	<b>6,072</b>	<b>1,884</b>	<b>287</b>	<b>873</b>	<b>518</b>	<b>525</b>	<b>-</b>	<b>1,771</b>	<b>870</b>	<b>674</b>	<b>183</b>	<b>1,061</b>	<b>441</b>		
Healthcare/Medical Buildings	4,364	5.9	3,737	1,074	651	854	319	313	-	855	229	312	98	579	154		
Manufacturing Buildings (Firms/Plants)	6,507	8.8	5,323	1,584	1,283	417	389	277	-	1,338	443	922	152	852	434		
Hospitality Buildings (includes Hotels, Motels, Resorts)	2,915	3.9	2,578	639	691	385	140	185	-	880	60	217	8	210	139		
Retail/Chain Buildings	2,542	3.4	2,213	538	841	283	74	134	-	568	105	217	8	172	140		
<b>UNIQUE TOTAL QUALIFIED CIRCULATION**</b>	<b>74,100</b>	<b>100.0</b>	<b>63,187</b>	<b>17,859</b>	<b>16,219</b>	<b>10,622</b>	<b>3,038</b>	<b>4,280</b>	<b>5,163</b>	<b>15,384</b>	<b>4,278</b>	<b>4,825</b>	<b>854</b>	<b>6,255</b>	<b>3,182</b>		

\*\*Unique Total Qualified represents unique recipients, not the sum of Print and Digital.

**3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2017**

QUALIFICATION SOURCE	Qualified Within			Print	Digital	Unique Total Qualified*	Percent
	1 Year	2 Years	3 Years				
I. Direct Request:	55,871	18,229	-	63,187	17,859	74,100	100.0
II. Request from recipient's company:	-	-	-	-	-	-	-
III. Membership Benefit:	-	-	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request):	-	-	-	-	-	-	-
V. <b>TOTAL</b> - Sources other than above (listed alphabetically):	-	-	-	-	-	-	-
Association rosters and directories	-	-	-	-	-	-	-
Business directories	-	-	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists	-	-	-	-	-	-	-
Other sources	-	-	-	-	-	-	-
VI. Single Copy Sales:	-	-	-	-	-	-	-
<b>UNIQUE TOTAL QUALIFIED CIRCULATION* PERCENT</b>	<b>55,871 75.4</b>	<b>18,229 24.6</b>	<b>-</b>	<b>63,187 85.3</b>	<b>17,859 24.1</b>	<b>74,100 100.0</b>	<b>100.0</b>

\*Unique Total Qualified represents unique recipients, not the sum of Print and Digital.

2017	FACILITY SYSTEMS	ENERGY MANAGER	ROOFING RESULTS	LIGHTING RETROFITS	INTERNET OF THINGS	DATA CENTERS FM
<b>JULY</b>						
July 3	42,977	-	-	-	-	-
July 5	-	-	44,263	-	-	-
July 10	42,898	-	-	-	-	-
July 12	-	46,441	-	-	-	-
July 17	42,774	-	-	-	-	-
July 24	42,821	-	-	-	-	-
July 26	-	-	-	48,700	-	-
July 31	42,692	-	-	-	-	-
<b>AUGUST</b>						
August 2	-	-	44,461	-	-	-
August 7	42,630	-	-	-	-	-
August 9	-	46,209	-	-	-	-
August 14	42,525	-	-	-	-	-
August 21	42,111	-	-	-	-	-
August 23	-	-	-	-	-	47,921
August 28	41,182	-	-	-	-	-
<b>SEPTEMBER</b>						
September 5	42,038	-	-	-	-	-
September 6	-	-	44,086	-	-	-
September 11	41,964	-	-	-	-	-
September 13	-	45,611	-	-	-	-
September 18	41,931	-	-	-	-	-
September 25	41,862	-	-	-	-	-
September 27	-	-	-	-	47,746	-
<b>OCTOBER</b>						
October 2	41,739	-	-	-	-	-
October 4	-	-	44,172	-	-	-
October 9	41,696	-	-	-	-	-
October 11	-	45,212	-	-	-	-
October 16	41,620	-	-	-	-	-
October 23	41,490	-	-	-	-	-
October 25	-	-	-	47,266	-	-
October 30	41,445	-	-	-	-	-
<b>NOVEMBER</b>						
November 1	-	-	43,828	-	-	-
November 6	41,281	-	-	-	-	-
November 8	-	44,058	-	-	-	-
November 13	41,172	-	-	-	-	-
November 20	41,211	-	-	-	-	-
November 22	-	-	-	-	-	47,011
November 27	41,221	-	-	-	-	-
<b>DECEMBER</b>						
December 4	41,202	-	-	-	-	-
December 6	-	-	43,691	-	-	-
December 11	41,095	-	-	-	-	-
December 13	-	44,639	-	-	-	-
December 18	40,982	-	-	-	-	-
December 26	40,920	-	-	-	-	-
December 27	-	-	-	-	46,809	-
<b>AVERAGE:</b>	<b>41,780</b>	<b>45,362</b>	<b>44,084</b>	<b>47,983</b>	<b>47,278</b>	<b>47,466</b>

Facility Systems (26 issued in the period)  
 Energy Manager (6 issued in the period)  
 Roofing Results (6 issued in the period)  
 Lighting Retrofits (2 issued in the period)  
 Internet of Things (2 issued in the period)  
 Data Centers FM (2 issued in the period)

## WEBINAR CHANNEL

2017	Average Registrants	Average Attendees*
<b>BUILDINGS Webinars</b> (11 webinars in the period)	218	99

\*Registrants are required to register only once and are able to attend multiple webinars.

### STATEMENT OF VERIFICATION METHODOLOGY:

The attendees in this report were verified as having attended the event. The event was by invitation and registration process. A valid registration was required and verified by the organizer's staff or electronic system upon entry. The entire database was checked and tested by a BPA worldwide auditor.

## WEBSITE CHANNEL

### WWW.BUILDINGS.COM

2017	PAGEVIEWS	SESSIONS	USERS	AVERAGE SESSION DURATION
July	144,378	104,041	91,266	00:55
August	149,222	103,303	90,853	00:55
September	149,177	102,567	89,723	00:54
October	165,305	118,626	99,436	00:50
November	159,542	119,478	98,093	00:47
December	120,419	91,939	74,770	00:49
<b>AVERAGE:</b>	<b>148,007</b>	<b>106,659</b>	<b>90,690</b>	<b>00:52</b>

July – December 2017 data was provided by Google Analytics. All website activity is audited by BPA Worldwide.

### WEBSITE GLOSSARY

**Pageviews:** A Pageview is recorded each time a page implanted with the JavaScript code (tag) is displayed in a browser window. This will occur whether the page is served directly from the web server, from a proxy, or from the browser's cache.

**Sessions:** A single continuous set of activity attributable to a cookie browser resulting in one or more pulled text and/or graphics downloads from a site. A period of 30 minutes of inactivity will terminate the session.

**Users:** An identified and unduplicated Cookie Browser that accesses Internet content or advertising during a measurement period.

**Average Session Duration:** The time visitors remain on a site per session.

For info on how to obtain online ad campaign performance metrics across multiple sites, visit [www.adicompli.com](http://www.adicompli.com)

## SOCIAL MEDIA CHANNEL

### Buildings Social Media



Twitter followers

<http://twitter.com/BuildingsMedia>



Facebook likes

<http://www.facebook.com/BuildingsMedia>



LinkedIn group members

<http://www.linkedin.com/groups/?home=&gid=3946412>

### 2017

Beginning Balance	6,561	4,206	1,865
July	6,613	4,198	1,868
August	6,659	4,216	1,868
September	6,707	4,223	1,882
October	6,730	4,226	1,887
November	6,744	4,228	1,905
December	6,774	4,222	1,911



# GEOGRAPHIC DISTRIBUTION\*

State	BUILDINGS MAGAZINE for Issue of November 2017				BUILDINGS E-NEWSLETTERS						BUILDINGS WEBINARS	
	Total Unique Individuals	PRINT	DIGITAL	**UNIQUE TOTAL	FACILITY SYSTEM SOLUTIONS For Issue of November 20, 2017	ENERGY MANAGER For Issue of November 8, 2017	ROOFING RESULTS For Issue of November 1, 2017	LIGHTING RETROFITS For Issue of October 25, 2017	INTERNET OF THINGS For Issue of December 27, 2017	DATA CENTERS FM For Issue of November 22, 2017	BUILDINGS REGISTRANTS As of December 30, 2017	BUILDINGS ATTENDEES As of December 30, 2017
Maine	432	348	77	399	181	192	195	219	218	218	2	2
New Hampshire	424	322	104	390	223	238	242	249	239	243	5	4
Vermont	207	152	43	186	112	111	113	119	118	121	-	-
Massachusetts	2,090	1,597	482	1,858	1,099	1,196	1,173	1,277	1,265	1,276	20	11
Rhode Island	300	244	44	269	151	160	164	180	176	178	-	-
Connecticut	1,144	921	231	1,059	593	641	636	686	683	688	11	8
<b>NEWENGLAND</b>	<b>4,597</b>	<b>3,584</b>	<b>981</b>	<b>4,161</b>	<b>2,359</b>	<b>2,538</b>	<b>2,523</b>	<b>2,730</b>	<b>2,699</b>	<b>2,724</b>	<b>38</b>	<b>25</b>
New York	5,635	4,488	1,186	5,146	2,827	3,024	2,998	3,227	3,204	3,232	71	46
New Jersey	2,287	1,850	441	2,084	1,171	1,242	1,241	1,326	1,311	1,314	31	13
Pennsylvania	3,730	2,955	776	3,426	1,826	1,964	1,949	2,140	2,117	2,123	39	27
<b>MIDDLEATLANTIC</b>	<b>11,652</b>	<b>9,293</b>	<b>2,403</b>	<b>10,656</b>	<b>5,824</b>	<b>6,230</b>	<b>6,188</b>	<b>6,693</b>	<b>6,632</b>	<b>6,669</b>	<b>141</b>	<b>86</b>
Ohio	3,678	2,899	719	3,379	1,809	1,953	1,950	2,090	2,055	2,064	35	22
Indiana	1,535	1,180	315	1,392	745	800	793	878	859	861	23	18
Illinois	4,191	3,293	949	3,854	2,169	2,294	2,278	2,461	2,446	2,453	36	21
Michigan	2,353	1,835	495	2,132	1,184	1,261	1,261	1,343	1,331	1,335	25	6
Wisconsin	2,052	1,630	419	1,887	954	1,041	996	1,120	1,108	1,116	21	10
<b>EASTNO.CENTRAL</b>	<b>13,809</b>	<b>10,837</b>	<b>2,897</b>	<b>12,644</b>	<b>6,861</b>	<b>7,349</b>	<b>7,278</b>	<b>7,892</b>	<b>7,799</b>	<b>7,829</b>	<b>140</b>	<b>77</b>
Minnesota	1,789	1,393	389	1,644	853	944	926	1,012	1,001	1,012	15	9
Iowa	1,345	1,054	312	1,270	650	686	687	735	737	743	5	3
Missouri	2,139	1,705	419	1,988	1,071	1,118	1,137	1,214	1,207	1,205	17	11
North Dakota	401	322	81	376	169	180	180	196	194	196	6	5
South Dakota	402	312	66	360	175	183	184	204	201	202	4	2
Nebraska	927	744	191	871	429	449	450	491	485	487	5	2
Kansas	1,202	931	261	1,112	608	639	646	680	676	681	5	4
<b>WESTNO.CENTRAL</b>	<b>8,205</b>	<b>6,461</b>	<b>1,719</b>	<b>7,621</b>	<b>3,955</b>	<b>4,199</b>	<b>4,210</b>	<b>4,532</b>	<b>4,501</b>	<b>4,526</b>	<b>57</b>	<b>36</b>
Delaware	188	144	45	171	104	111	114	117	119	119	4	2
Maryland	1,580	1,225	368	1,429	842	890	885	971	954	960	25	13
Washington DC	663	476	196	595	356	380	376	426	419	422	4	3
Virginia	1,908	1,472	451	1,720	994	1,069	1,063	1,158	1,138	1,147	23	13
West Virginia	390	309	72	356	195	203	206	221	222	223	-	-
North Carolina	2,093	1,606	426	1,879	1,068	1,136	1,118	1,202	1,193	1,205	19	14
South Carolina	932	728	200	847	483	512	513	547	540	542	20	11
Georgia	2,334	1,752	533	2,088	1,238	1,312	1,341	1,429	1,410	1,433	28	21
Florida	3,922	3,060	872	3,547	1,964	2,117	2,131	2,282	2,263	2,269	60	41
<b>SOUTHATLANTIC</b>	<b>14,010</b>	<b>10,772</b>	<b>3,163</b>	<b>12,632</b>	<b>7,244</b>	<b>7,730</b>	<b>7,747</b>	<b>8,353</b>	<b>8,258</b>	<b>8,320</b>	<b>183</b>	<b>118</b>
Kentucky	1,111	875	207	1,011	597	631	629	670	663	668	5	3
Tennessee	1,497	1,211	305	1,394	730	795	784	871	861	873	14	7
Alabama	1,066	856	200	975	522	556	557	591	590	592	7	4
Mississippi	645	532	110	595	337	347	355	367	366	364	2	2
<b>EASTSO.CENTRAL</b>	<b>4,319</b>	<b>3,474</b>	<b>822</b>	<b>3,975</b>	<b>2,186</b>	<b>2,329</b>	<b>2,325</b>	<b>2,499</b>	<b>2,480</b>	<b>2,497</b>	<b>28</b>	<b>16</b>
Arkansas	828	642	161	752	406	430	443	461	448	459	3	1
Louisiana	780	621	150	716	390	403	425	440	437	437	5	4
Oklahoma	1,124	892	191	1,034	528	573	576	611	607	605	8	3
Texas	5,568	4,296	1,277	5,056	2,867	3,066	3,049	3,304	3,271	3,290	75	35
<b>WESTSO.CENTRAL</b>	<b>8,300</b>	<b>6,451</b>	<b>1,779</b>	<b>7,558</b>	<b>4,191</b>	<b>4,472</b>	<b>4,493</b>	<b>4,816</b>	<b>4,763</b>	<b>4,791</b>	<b>91</b>	<b>43</b>
Montana	436	348	84	406	178	192	188	209	212	212	4	2
Idaho	465	360	98	425	222	234	236	250	245	248	1	1
Wyoming	200	154	46	189	90	89	95	99	100	98	3	2
Colorado	1,447	1,107	339	1,310	690	751	760	818	805	809	16	11
NewMexico	414	333	93	389	205	214	214	226	222	220	3	2
Arizona	1,069	808	244	959	516	567	556	608	610	606	14	6
Utah	576	417	162	528	321	339	343	377	379	377	4	2
Nevada	431	342	107	404	236	243	240	259	249	257	3	3
<b>MOUNTAIN</b>	<b>5,038</b>	<b>3,869</b>	<b>1,173</b>	<b>4,610</b>	<b>2,458</b>	<b>2,629</b>	<b>2,632</b>	<b>2,846</b>	<b>2,822</b>	<b>2,827</b>	<b>48</b>	<b>29</b>
Alaska	218	182	48	207	115	123	127	128	128	128	3	3
Washington	1,595	1,222	349	1,446	803	863	856	923	917	918	24	14
Oregon	883	679	197	816	405	435	438	481	473	475	7	4
California	6,797	5,197	1,638	6,173	3,457	3,711	3,700	4,003	3,949	3,971	85	43
Hawaii	210	176	52	203	101	108	112	125	124	121	4	3
<b>PACIFIC</b>	<b>9,703</b>	<b>7,456</b>	<b>2,284</b>	<b>8,845</b>	<b>4,881</b>	<b>5,240</b>	<b>5,233</b>	<b>5,660</b>	<b>5,591</b>	<b>5,613</b>	<b>123</b>	<b>67</b>
<b>UNITEDSTATES</b>	<b>79,633</b>	<b>62,197</b>	<b>17,221</b>	<b>72,702</b>	<b>39,959</b>	<b>42,716</b>	<b>42,629</b>	<b>46,021</b>	<b>45,545</b>	<b>45,796</b>	<b>849</b>	<b>497</b>
U.S Territories	16	7	8	12	10	10	12	14	13	13	-	-
Canada	1,314	948	467	1,199	690	762	723	858	857	852	23	15
Mexico	16	7	7	11	10	9	9	10	10	11	1	-
Other International	319	24	153	170	231	231	227	228	231	234	53	18
APO/FPO	2	2	-	2	-	-	1	1	1	1	-	-
Email Address Only	456	2	3	4	311	330	227	134	152	104	29	12
<b>UNIQUE TOTAL**</b>	<b>81,756</b>	<b>63,187</b>	<b>17,859</b>	<b>74,100</b>	<b>41,211</b>	<b>44,058</b>	<b>43,828</b>	<b>47,266</b>	<b>46,809</b>	<b>47,011</b>	<b>955</b>	<b>542</b>

\*See Additional Data

\*\*Unique Total represents unique recipients, not the sum of Print and Digital.

# ADDITIONAL DATA

## EXECUTIVE SUMMARY:

Average channels per individual is calculated by taking the gross channels received for all individuals and dividing this total by the number of unique individuals. Users are reported as "Individuals" throughout this report. Since BUILDINGS does not require registration on its website, users are not included in the "Unique Individuals", "Individuals Receiving Only One Channel" and Average Channels Per Individual calculations.

## METHOD OF DISTRIBUTION:

All qualified circulation conforms to the field served and definition of recipient qualification as reported above. Copies are distributed via the US Postal Service under Periodicals class permit for the print version. Recipients of the digital version are notified by email when the version is delivered.

## STATEMENT OF CONTENT PLATFORM:

Replica Plus – If a print edition exists, "plus" is editorial that is retained from the original edition and is redesigned and/or supplemented. Each issue's content is primarily taken (but not necessarily replicated in its entirety) from the original edition (whether in print or digital). Apart from minor updates, the content cannot change once the issue is made available.

## MAGAZINE:

### PARAGRAPH 3a:

Total Qualified includes members of BOMA, IFMA, APPA, IREM, CORENET, ASHE, and AFE.

## BUILDINGSVIP WEBINAR:

Registrants are required to register only once and are able to attend multiple webinars.

## GEOGRAPHIC DISTRIBUTION:

Geographic data is not available for Website and Social Media and is not reported herein.

## QUESTIONNAIRE USED BY THE PUBLICATION TO ELICIT SUPPLEMENTAL DATA:

**FOLD IN HALF AND MAIL • FREE SUBSCRIPTION**

YES! I want to start/continue my **FREE** subscription to BUILDINGS  No Thanks. SIGN HERE (required) \_\_\_\_\_ Date \_\_\_\_\_

Name (Print) \_\_\_\_\_ Mobile \_\_\_\_\_

Company \_\_\_\_\_ E-Mail Address \_\_\_\_\_

Street/P.O. Box \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip+4 \_\_\_\_\_

Title \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_

Which edition would you like to receive?  Print  Digital  Both

**1. What is the primary business of your organization?** (check only one)

1 <input type="checkbox"/> Building Development Firm	13 <input type="checkbox"/> Colleges & Universities
2 <input type="checkbox"/> Building Management Firm	14 <input type="checkbox"/> K-12 Schools
3 <input type="checkbox"/> Manufacturing (Firms/Plants)	15 <input type="checkbox"/> Federal
4 <input type="checkbox"/> Computer/High-Tech	16 <input type="checkbox"/> State
5 <input type="checkbox"/> Financial/Insurance	17 <input type="checkbox"/> Municipal
6 <input type="checkbox"/> Retail/Chain	18 <input type="checkbox"/> Hospitality (Hotel/Hotel/Resort)
7 <input type="checkbox"/> Education	19 <input type="checkbox"/> Business/Professional Services
8 <input type="checkbox"/> Multi-Family High Rise	20 <input type="checkbox"/> Healthcare (Hospitals, Medical Clinics, Nursing Homes)
9 <input type="checkbox"/> Multi-Family Low Rise	21 <input type="checkbox"/> Other (please specify) _____
10 <input type="checkbox"/> Hotels/Resorts	
11 <input type="checkbox"/> Hospitals/Healthcare	
12 <input type="checkbox"/> Other Commercial	
13 <input type="checkbox"/> Industrial/Manufacturing	
14 <input type="checkbox"/> Entertainment/Venues/Museums/Galleries	
15 <input type="checkbox"/> Sports/Recreation/Stadiums	
16 <input type="checkbox"/> Federal	
17 <input type="checkbox"/> State/Municipal	
18 <input type="checkbox"/> Correctional/Report/Military	

**2. What best describes your job title?** (check only one)

21 <input type="checkbox"/> Owner/CEO/President/Partner
22 <input type="checkbox"/> VP/Director of Facilities/Buildings
23 <input type="checkbox"/> VP/Director of Real Estate
24 <input type="checkbox"/> VP/Director of Construction/Design/Engineering
25 <input type="checkbox"/> VP Director of Energy
26 <input type="checkbox"/> Director of Physical Plant
27 <input type="checkbox"/> CFO/COO/CEO/Exec VP
28 <input type="checkbox"/> Superintendent of Schools
29 <input type="checkbox"/> Facility/Building Manager
30 <input type="checkbox"/> Construction/Project Manager
31 <input type="checkbox"/> Facility Operations Manager
32 <input type="checkbox"/> Energy/Environmental Manager
33 <input type="checkbox"/> Staff Architect
34 <input type="checkbox"/> Staff Space Planner/Interior Designer
35 <input type="checkbox"/> Staff Engineer
36 <input type="checkbox"/> Staff Security/Safety
37 <input type="checkbox"/> Other (please specify) _____

**3. Total number for each building type you own or manage?** (Complete all that apply)

Office - Class A	_____	# of buildings	_____
Office - Class B	_____		_____
Office - Class C	_____		_____
Education	_____		_____
Retail / Chain	_____		_____
Retail / Big Box	_____		_____
Shopping Centers/Malls	_____		_____
Multi-Family High Rise	_____		_____
Multi-Family Low Rise	_____		_____
Hotels/Resorts	_____		_____
Hospital/Healthcare	_____		_____
Other Commercial	_____		_____
Industrial/Manufacturing	_____		_____
Entertainment/Venues/Museums/Galleries	_____		_____
Sports/Recreation/Stadiums	_____		_____
Federal	_____		_____
State/Municipal	_____		_____
Correctional/Report/Military	_____		_____

**4. Do any of the buildings you own / manage include the following?**

<input type="checkbox"/> Yes <input type="checkbox"/> No	Data Center/Critical Facility
<input type="checkbox"/> Yes <input type="checkbox"/> No	Access Control System
<input type="checkbox"/> Yes <input type="checkbox"/> No	EV Charging Station
<input type="checkbox"/> Yes <input type="checkbox"/> No	Building Automation System
<input type="checkbox"/> Yes <input type="checkbox"/> No	Energy/Utility Rebate Program
<input type="checkbox"/> Yes <input type="checkbox"/> No	LEED Certification(s)
<input type="checkbox"/> Yes <input type="checkbox"/> No	Flooding Maintenance Program
<input type="checkbox"/> Yes <input type="checkbox"/> No	Elevators

**5. What is the total square footage for all the above buildings?**

1 <input type="checkbox"/> 100,000 to 249,999	5 <input type="checkbox"/> 3 to 6 million
2 <input type="checkbox"/> 250,000 to 499,999	6 <input type="checkbox"/> 6 to 10 million
3 <input type="checkbox"/> 500,000 to 999,999	7 <input type="checkbox"/> Over 10 million
4 <input type="checkbox"/> 1 to 3 million	

**6. Do you purchase, specify or approve the following products/services for your facilities?** (check all that apply)

21 <input type="checkbox"/> Building Controls/Automation	28 <input type="checkbox"/> Security
22 <input type="checkbox"/> Electrical	29 <input type="checkbox"/> Services (Facility Mgmt/ Contract/maintenance/ Equipment)
23 <input type="checkbox"/> Exterior Products	
24 <input type="checkbox"/> Interior Products	
25 <input type="checkbox"/> Life/Fire Safety	30 <input type="checkbox"/> Software
26 <input type="checkbox"/> Maintenance Products	31 <input type="checkbox"/> None of the above
27 <input type="checkbox"/> Mechanical	

**7. Which of the following publications do you receive addressed to you?**

1 <input type="checkbox"/> American School & University	8 <input type="checkbox"/> Today's Facility Manager
2 <input type="checkbox"/> Architectural Record	9 <input type="checkbox"/> Architectural Products
3 <input type="checkbox"/> Architect	10 <input type="checkbox"/> Consulting Specifying Engineer
4 <input type="checkbox"/> Building Design & Construction	11 <input type="checkbox"/> Engineering Systems
5 <input type="checkbox"/> Building Operating Management	12 <input type="checkbox"/> Environmental Design & Construction
6 <input type="checkbox"/> Energy User News	13 <input type="checkbox"/> None of the above
7 <input type="checkbox"/> Health Facilities Management	

**8. Do you belong to any of the following organizations?**

1 <input type="checkbox"/> BOMA	5 <input type="checkbox"/> ASHE
2 <input type="checkbox"/> IFMA	6 <input type="checkbox"/> CORENET
3 <input type="checkbox"/> AFE	7 <input type="checkbox"/> IREM
4 <input type="checkbox"/> APPA	

▼ Please indicate only changes to mailing label area if incorrect. ▼

**PUBLISHER'S AFFIDAVIT**

We hereby make oath and say that all data set forth in this statement are true.

Barbara Schrafel, Senior Mgr., Audience Development & Database Services  
Tony Dellamaria, VP Group Publisher

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

**IMPORTANT NOTE:**  
This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed	January 17, 2018
State	Iowa
County	Linn
Revised	January 17, 2018
Type	BSD
ID Number	B259B0D7

**About BPA Worldwide:**  
A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprised of media owners, advertising agencies and advertisers. Headquartered in Shelton, Connecticut, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. Globally, BPA audits media properties including consumer magazines, newspapers, web sites, events, email newsletters, databases, wireless, social media and other advertiser-supported media—as well as advertiser and agency members. Visit [www.bpaww.com](http://www.bpaww.com) for the latest audit reports, membership information and publishing and advertising industry news.