2018 EDITORIAL CALENDAR EVENTS

	THE ENERGY MANAGER — Energy management, retrofits, and new technology. LIGHTING IS COVERED EVERY MONTH.	RESILIENT BUILDINGS — Sustainable operations, materials, cleaning, recycling, certifications, and healthy environments for occupants.	SYSTEM SOLUTIONS & FM BUSINESS — Feature articles with in-depth coverage of building systems, new technology, industry issues and best practices.	PRODUCT FOCUS — This section opens with a full page of products from the categories listed below.	BONUS	CLOSING DATES
JANUARY	Plug Loads / Lighting Retrofits	Indoor Environmental Quality / Daylighting	**HVAC ISSUE** Efficiency Strategies & New Technology	IoT Devices	Who's Who Bonus Page	Editorial Closing....10/2/17 / Adv. Closing...........12/1/17 / Materials 12/8/17
FEBRUARY	Building Controls / Data Centers	Waste Management / Resilient Flooring	**ROOFING ISSUE** Thermal & Lifecycle Performance	Washrooms	Brand Awareness Study	Editorial Closing....11/3/17 / Adv. Closing ....1/2/18 / Materials 1/9/18
MARCH	Chilled Beams / Internet of Things	Envelope / Biofuels	**SECURITY ISSUE** Access Control & Life Safety	Ceilings	AIM Ad Study	Editorial Closing....12/1/17 / Adv. Closing ....2/2/18 / Materials 2/9/18
APRIL	Solar Power / Relamping	Insulation / Pest Control	**LIGHTING ISSUE** Ultra-Efficient Lighting	VRF		Editorial Closing......1/2/18 / Adv. Closing ....3/2/18 / Materials 3/9/18
MAY	HVAC Controls / Data Centers	Landscaping / Stormwater Management	**OFFICE & INTERIORS ISSUE** Renovation, Space Optimization & Furniture Solutions	Fire and Life Safety		Editorial Closing......2/2/18 / Adv. Closing ....4/2/18 / Materials 4/9/18
JUNE	Wireless Controls / Internet of Things	Vegetated Roofs / Office Furniture	Codes & Regulations	*MONEY-SAVING PRODUCTS		Editorial Closing......3/2/18 / Adv. Closing ....4/30/18 / Materials 5/7/18
JULY	Power Metering / Lighting Retrofits	Healthy HVAC / Low-Flow Water Fixtures	Building Automation	Water Heaters & Boilers		Editorial Closing......4/2/18 / Adv. Closing ....6/1/18 / Materials 6/8/18
AUGUST	Plug Loads / Data Centers	LEED Update / Acoustics	IoT-Driven Facilities	**PRODUCT INNOVATIONS	AIM Ad Study	Editorial Closing....4/30/18 / Adv. Closing ....7/2/18 / Materials 7/9/18
SEPTEMBER	Vertical Transportation / Lighting Controls	Green Cleaning / Carpet	**LIFE SAFETY/SECURITY ISSUE** Fire Detection & Suppression; Access Control	Roofing	Best FM Fixes Bonus Page	Editorial Closing......6/1/18 / Adv. Closing ....8/3/18 / Materials 8/10/18
OCTOBER	Window Shading / Relamping	Well/Active Buildings / Winter Preparation	**GREEN ISSUE** Sustainable Solutions for FM	Door Hardware		Editorial Closing......7/2/18 / Adv. Closing ....9/4/18 / Materials 9/10/18
NOVEMBER	HVAC / Data Centers	Paints & Coatings / Climate/Crisis Resilience	Envelope	Outdoor Lighting	Advanced Facility Solutions	Editorial Closing......8/3/18 / Adv. Closing ....10/1/18 / Materials 10/8/18
DECEMBER	Renewable Energy / Internet of Things	Roofing / Green Certification	FM Careers	Energy Management		Editorial Closing......9/3/18 / Adv. Closing ....11/2/18 / Materials 11/9/18

*MONEY-SAVING PRODUCTS is an award program. For information on how to submit, visit www.buildings.com/money-saving-products.aspx
**PRODUCT INNOVATIONS is an award program for exhibitors at NeoCon only. For information on how to submit, visit www.buildings.com/product-innovations-awards.aspx

BUILDINGS BULLETIN
E-NEWSLETTER

AD #	AD TYPE	AD POSITION	AD SIZE
1	Leaderboard	Above e-Newsletter	728 x 90
2	Body Banner	Position 1	728 x 90
		Position 2	728 x 90
3	Text Advert	Position 1	130 x 130 plus 75 words
		Position 2	130 x 130 plus 75 words
		Position 3	130 x 130 plus 75 words

AD SIZE	ENEWS ONLY RATE	INTEGRATED PROGRAM RATE
Leaderboard	$4,245	$3,655
Body Banner - Position 1	$4,045	$3,480
Body Banner - Position 2	$3,040	$2,615
Text - Position 1	$4,045	$3,480
Text - Position 2	$3,040	$2,615
Text - Position 3	$1,840	$1,580

BUILDINGS **BULLETIN**   2X WEEKLY

THE ENERGY MANAGER

DATE			TOPIC
1/11	Thurs		THE ENERGY MANAGER: Benchmarking and Energy Math
1/23	Tues		Renewable Energy
2/8	Thurs		THE ENERGY MANAGER: Best Practices and Energy Tools
3/8	Thurs		THE ENERGY MANAGER: Benchmarking and Energy Math
4/12	Thurs		THE ENERGY MANAGER: Best Practices and Tools
5/10	Thurs		THE ENERGY MANAGER: Benchmarking and Energy Math
6/14	Thurs		THE ENERGY MANAGER: Best Practices and Tools
6/21	Thurs		Renewable Energy
7/12	Thurs		THE ENERGY MANAGER: Benchmarking and Energy Math
8/9	Thurs		THE ENERGY MANAGER: Best Practices and Tools
9/13	Thurs		THE ENERGY MANAGER: Benchmarking and Energy Math
10/11	Thurs		THE ENERGY MANAGER: Best Practices and Tools
11/8	Thurs		THE ENERGY MANAGER: Benchmarking and Energy Math
11/21	Weds		Renewable Energy
12/11	Tues		Renewable Energy; Product Focus: Energy Management
12/13	Thurs		THE ENERGY MANAGER: Best Practices and Tools

ROOFING RESULTS

DATE			TOPIC
1/4	Thurs		ROOFING: Maintenance and Performance
2/1	Thurs		ROOFING: Trends and Applications
2/27	Tues		Roofing
3/1	Thurs		ROOFING: Maintenance and Performance
4/5	Thurs		ROOFING: Trends and Applications
5/3	Thurs		ROOFING: Maintenance and Performance
6/7	Thurs		ROOFING: Trends and Applications
7/5	Thurs		ROOFING: Maintenance and Performance
8/2	Thurs		ROOFING: Trends and Applications
9/6	Thurs		ROOFING: Maintenance and Performance
9/11	Tues		Product Focus: Roofing
10/4	Thurs		ROOFING: Trends and Applications
11/1	Thurs		ROOFING: Maintenance and Performance
12/4	Tues		Roofing
12/6	Thurs		ROOFING: Trends and Applications

HVAC/ MECHANICAL

DATE			TOPIC
1/2	Tues		IEQ
1/30	Tues		HVAC
2/15	Thurs		HVAC
3/13	Tues		Chilled Beams
3/15	Thurs		Chilled Beams
3/27	Tues		VRF Systems; IEQ
4/10	Tues		Product Focus: VRF
7/3	Tues		Healthy HVAC
7/10	Tues		Product Focus: Water Heaters & Boilers
7/17	Tues		HVAC
8/16	Thurs		Chilled Beams
8/21	Tues		VRF Systems
8/28	Tues		IEQ
11/13	Tues		HVAC Controls
11/29	Thurs		HVAC

LIGHTING RETROFITS

DATE			TOPIC
1/25	Thurs		LIGHTING RETROFITS: Relamping and Controls
4/24	Tues		Ultra-Efficient Lighting
4/26	Thurs		LIGHTING RETROFITS: LEDs and Exterior Lighting
7/26	Thurs		LIGHTING RETROFITS: Relamping and Controls
10/25	Thurs		LIGHTING RETROFITS: LEDs and Exterior Lighting
11/13	Tues		Product Focus: Outdoor Lighting

AUTOMATION/BUILDING CONTROLS

DATE			TOPIC
1/16	Tues		Building Controls
2/13	Tues		Building Controls
3/20	Tues		Automation
5/29	Tues		Fan Controls
5/31	Thurs		Building Controls
6/12	Tues		Wireless Controls
7/31	Tues		Building Automation
8/16	Thurs		Automation

INTERNET of THINGS

DATE			TOPIC
3/22	Thurs		INTERNET OF THINGS: New Tech and Applications
6/28	Thurs		INTERNET OF THINGS: HVAC and Office Applications
9/27	Thurs		INTERNET OF THINGS: New Tech and Applications
12/27	Thurs		INTERNET OF THINGS: HVAC and Office Applications

DATA CENTER FM

DATE			TOPIC
2/22	Thurs		DATA CENTER FM: New Tech and Best Practices
5/24	Thurs		DATA CENTER FM: Energy Efficiency and Resilience
8/23	Thurs		DATA CENTER FM: New Tech and Best Practices
11/20	Tues		DATA CENTER FM: Energy Efficiency and Resilience

BUILDINGS **BULLETIN** 2X WEEKLY

Legend:
- Roofing
- Energy
- Lighting
- HVAC/Mechanical
- Automation/Building Controls
- Data Centers
- Internet of Things

DATE		TOPIC #1	TOPIC #2
1/2	Tues	IEQ	Daylighting
1/4	Thurs	ROOFING: Maintenance and Performance	
1/9	Tues	Plug Loads	Product Focus: IoT Devices
1/11	Thurs	THE ENERGY MANAGER: Benchmarking and Energy Math	
1/16	Tues	Building Controls	Envelope/Exteriors
1/18	Thurs	Daylighting	Flooring
1/23	Tues	Renewable Energy	Security
1/25	Thurs	LIGHTING RETROFITS: Relamping and Controls	
1/30	Tues	HVAC	Fire Suppression
2/1	Thurs	ROOFING: Trends and Applications	
2/6	Tues	Waste Management	Resilient Flooring
2/8	Thurs	THE ENERGY MANAGER: Best Practices and Energy Tools	
2/13	Tues	Building Controls	Product Focus: Washrooms
2/15	Thurs	HVAC	Water Conservation
2/20	Tues	Access Control	Acoustics
2/22	Thurs	DATA CENTER FM: New Tech and Best Practices	
2/27	Tues	Roofing	ADA Regulations
3/1	Thurs	ROOFING: Maintenance and Performance	
3/6	Tues	Envelope	Biofuels
3/8	Thurs	THE ENERGY MANAGER: Benchmarking and Energy Math	
3/13	Tues	Chilled Beams	Product Focus: Ceilings
3/15	Thurs	Power Management	Chilled Beams
3/20	Tues	Automation	Workplace Productivity
3/22	Thurs	INTERNET OF THINGS: New Tech and Applications	
3/27	Tues	VRF Systems	IEQ
3/29	Thurs	ADA-Compliant Facilities	Interiors
4/3	Tues	Insulation	Pest Control
4/5	Thurs	ROOFING: Trends and Applications	

DATE		TOPIC #1	TOPIC #2
4/10	Tues	Solar Power	Product Focus: VRF
4/12	Thurs	THE ENERGY MANAGER: Best Practices and Tools	
4/17	Tues	Life Safety	Codes & Standards
4/19	Thurs	Owner Liability	Washrooms
4/24	Tues	Ultra-Efficient Lighting	Window Replacement
4/26	Thurs	LIGHTING RETROFITS: LEDs and Exterior Lighting	
5/1	Tues	Landscaping	Stormwater Management
5/3	Thurs	ROOFING: Maintenance and Performance	
5/8	Tues	HVAC Controls	Product Focus: Fire & Life Safety
5/10	Thurs	THE ENERGY MANAGER: Benchmarking and Energy Math	
5/15	Tues	Furniture & Partitions	Disaster Recovery
5/17	Thurs	Window Shading & Treatments	Paints & Coatings
5/22	Tues	Ceilings	Janitorial
5/24	Thurs	DATA CENTER FM: Energy Efficiency and Resilience	
5/29	Tues	Office Interiors	Fan Controls
5/31	Thurs	Emergency Preparedness	Building Controls
6/5	Tues	Vegetated Roofs	Office Furniture
6/7	Thurs	ROOFING: Trends and Applications	
6/12	Tues	Wireless Controls	Money-Saving Products
6/14	Thurs	THE ENERGY MANAGER: Best Practices and Tools	
6/19	Tues	Envelope/Exteriors	Daylighting
6/21	Thurs	Flooring	Renewable Energy
6/26	Tues	Codes & Regulations	Security
6/28	Thurs	INTERNET OF THINGS: HVAC and Office Applications	
7/3	Tues	Healthy HVAC	Low-Flow Water Fixtures
7/5	Thurs	ROOFING: Maintenance and Performance	
7/10	Tues	Power Metering	Product Focus: Water Heaters & Boilers
7/12	Thurs	THE ENERGY MANAGER: Benchmarking and Energy Math	

BUILDINGS **BULLETIN** 2X WEEKLY

		Roofing
		Energy
		Lighting
		HVAC/ Mechanical
		Automation/Build- ing Controls
		Data Centers
		Internet of Things

DATE		TOPIC #1		TOPIC #2
7/17	Tues	Fire Suppression		HVAC
7/19	Thurs	Water Conservation		Access Control
7/24	Tues	Acoustics		ADA Regulations
7/26	Thurs	LIGHTING RETROFITS: Relamping and Controls		
7/31	Tues	Building Automation		Power Management
8/2	Thurs	ROOFING: Trends and Applications		
8/7	Tues	LEED Update		Acoustics
8/9	Thurs	THE ENERGY MANAGER: Best Practices and Tools		
8/14	Tues	Plug Loads		Product Innovations
8/16	Thurs	Chilled Beams		Automation
8/21	Tues	Workplace Productivity		VRF Systems
8/23	Thurs	DATA CENTER FM: New Tech and Best Practices		
8/28	Tues	IoT-Driven Facilities		IEQ
8/30	Thurs	Interiors		Life Safety
9/4	Tues	Green Cleaning		Carpet
9/6	Thurs	ROOFING: Maintenance and Performance		
9/11	Tues	Vertical Transportation		Product Focus: Roofing
9/13	Thurs	THE ENERGY MANAGER: Benchmarking and Energy Math		
9/18	Tues	Codes & Standards		Owner Liability
9/20	Thurs	Washrooms		Window Replacement
9/25	Tues	Life Safety/Security		Furniture & Partitions
9/27	Thurs	INTERNET OF THINGS: New Tech and Applications		
10/2	Tues	Well/Active Buildings		Winter Preparartion
10/4	Thurs	ROOFING: Trends and Applications		

DATE		TOPIC #1		TOPIC #2
10/9	Tues	Disaster Recovery		Window Shading & Treatments
10/11	Thurs	THE ENERGY MANAGER: Best Practices and Tools		
10/16	Tues	Window Shading		Product Focus: Door Hardware
10/18	Thurs	Paints & Coatings		Ceilings
10/23	Tues	Janitorial		Emergency Preparedness
10/25	Thurs	LIGHTING RETROFITS: LEDs and Exterior Lighting		
10/30	Tues	Green Solutions		Building Controls
11/1	Thurs	ROOFING: Maintenance and Performance		
11/6	Tues	Paints/Coatings		Climate/Crisis Resilience
11/8	Thurs	THE ENERGY MANAGER: Benchmarking and Energy Math		
11/13	Tues	HVAC Controls		Product Focus: Outdoor Lighting
11/15	Thurs	Envelope/Exteriors		Daylighting
11/20	Tues	DATA CENTER FM: Energy Efficiency and Resilience		
11/21	Weds	Flooring		Renewable Energy
11/27	Tues	Envelope		Security
11/29	Thurs	Fire Suppression		HVAC
12/4	Tues	Roofing		Green Certification
12/6	Thurs	ROOFING: Trends and Applications		
12/11	Tues	Renewable Energy		Product Focus: Energy Management
12/13	Thurs	THE ENERGY MANAGER: Best Practices and Tools		
12/18	Tues	Water Conservation		Access Control
12/20	Thurs	Acoustics		ADA Regulations
12/26	Weds	FM Careers		Power Management
12/27	Thurs	INTERNET OF THINGS: HVAC and Office Applications		