

BUILDINGS BULLETIN
E-NEWSLETTER



AD #	AD TYPE	AD POSITION	AD SIZE
1	Leaderboard	Above e-Newsletter	728 x 90
2	Body Banner	Position 1	728 x 90
		Position 2	728 x 90
3	Text Advert	Position 1	130 x 130 plus 75 words
		Position 2	130 x 130 plus 75 words
		Position 3	130 x 130 plus 75 words

AD SIZE	ENEWS ONLY RATE	INTEGRATED PROGRAM RATE
Leaderboard	\$4,245	\$3,655
Body Banner - Position 1	\$4,045	\$3,480
Body Banner - Position 2	\$3,040	\$2,615
Text - Position 1	\$4,045	\$3,480
Text - Position 2	\$3,040	\$2,615
Text - Position 3	\$1,840	\$1,580



BUILDINGS BULLETIN 2X WEEKLY

THE ENERGY MANAGER

DATE	TOPIC	
1/11	Thurs	THE ENERGY MANAGER: Benchmarking and Energy Math
1/23	Tues	Renewable Energy
2/8	Thurs	THE ENERGY MANAGER: Best Practices and Energy Tools
3/8	Thurs	THE ENERGY MANAGER: Benchmarking and Energy Math
4/12	Thurs	THE ENERGY MANAGER: Best Practices and Tools
5/10	Thurs	THE ENERGY MANAGER: Benchmarking and Energy Math
6/14	Thurs	THE ENERGY MANAGER: Best Practices and Tools
6/21	Thurs	Renewable Energy
7/12	Thurs	THE ENERGY MANAGER: Benchmarking and Energy Math
8/9	Thurs	THE ENERGY MANAGER: Best Practices and Tools
9/13	Thurs	THE ENERGY MANAGER: Benchmarking and Energy Math
10/11	Thurs	THE ENERGY MANAGER: Best Practices and Tools
11/8	Thurs	THE ENERGY MANAGER: Benchmarking and Energy Math
11/21	Weds	Renewable Energy
12/11	Tues	Renewable Energy; Product Focus: Energy Management
12/13	Thurs	THE ENERGY MANAGER: Best Practices and Tools

ROOFING RESULTS

DATE	TOPIC	
1/4	Thurs	ROOFING: Maintenance and Performance
2/1	Thurs	ROOFING: Trends and Applications
2/27	Tues	Roofing
3/1	Thurs	ROOFING: Maintenance and Performance
4/5	Thurs	ROOFING: Trends and Applications
5/3	Thurs	ROOFING: Maintenance and Performance
6/7	Thurs	ROOFING: Trends and Applications
7/5	Thurs	ROOFING: Maintenance and Performance
8/2	Thurs	ROOFING: Trends and Applications
9/6	Thurs	ROOFING: Maintenance and Performance
9/11	Tues	Product Focus: Roofing
10/4	Thurs	ROOFING: Trends and Applications
11/1	Thurs	ROOFING: Maintenance and Performance
12/4	Tues	Roofing
12/6	Thurs	ROOFING: Trends and Applications

HVAC/ MECHANICAL

DATE	TOPIC	
1/2	Tues	IEQ
1/30	Tues	HVAC
2/15	Thurs	HVAC
3/13	Tues	Chilled Beams
3/15	Thurs	Chilled Beams
3/27	Tues	VRF Systems; IEQ
4/10	Tues	Product Focus: VRF
7/3	Tues	Healthy HVAC
7/10	Tues	Product Focus: Water Heaters & Boilers
7/17	Tues	HVAC
8/16	Thurs	Chilled Beams
8/21	Tues	VRF Systems
8/28	Tues	IEQ
11/13	Tues	HVAC Controls
11/29	Thurs	HVAC

LIGHTING RETROFITS

DATE	TOPIC	
1/25	Thurs	LIGHTING RETROFITS: Relamping and Controls
4/24	Tues	Ultra-Efficient Lighting
4/26	Thurs	LIGHTING RETROFITS: LEDs and Exterior Lighting
7/26	Thurs	LIGHTING RETROFITS: Relamping and Controls
10/25	Thurs	LIGHTING RETROFITS: LEDs and Exterior Lighting
11/13	Tues	Product Focus: Outdoor Lighting

AUTOMATION/BUILDING CONTROLS

DATE	TOPIC	
1/16	Tues	Building Controls
2/13	Tues	Building Controls
3/20	Tues	Automation
5/29	Tues	Fan Controls
5/31	Thurs	Building Controls
6/12	Tues	Wireless Controls
7/31	Tues	Building Automation
8/16	Thurs	Automation

INTERNET of THINGS

DATE	TOPIC	
3/22	Thurs	INTERNET OF THINGS: New Tech and Applications
6/28	Thurs	INTERNET OF THINGS: HVAC and Office Applications
9/27	Thurs	INTERNET OF THINGS: New Tech and Applications
12/27	Thurs	INTERNET OF THINGS: HVAC and Office Applications

DATA CENTER FM

DATE	TOPIC	
2/22	Thurs	DATA CENTER FM: New Tech and Best Practices
5/24	Thurs	DATA CENTER FM: Energy Efficiency and Resilience
8/23	Thurs	DATA CENTER FM: New Tech and Best Practices
11/20	Tues	DATA CENTER FM: Energy Efficiency and Resilience

BUILDINGS BULLETIN 2X WEEKLY

Roofing
Energy
Lighting
HVAC/ Mechanical
Automation/ Building Controls
Data Centers
Internet of Things

DATE		TOPIC #1	TOPIC #2
1/2	Tues	IEQ	Daylighting
1/4	Thurs	ROOFING: Maintenance and Performance	
1/9	Tues	Plug Loads	Product Focus: IoT Devices
1/11	Thurs	THE ENERGY MANAGER: Benchmarking and Energy Math	
1/16	Tues	Building Controls	Envelope/Exteriors
1/18	Thurs	Daylighting	Flooring
1/23	Tues	Renewable Energy	Security
1/25	Thurs	LIGHTING RETROFITS: Relamping and Controls	
1/30	Tues	HVAC	Fire Suppression
2/1	Thurs	ROOFING: Trends and Applications	
2/6	Tues	Waste Management	Resilient Flooring
2/8	Thurs	THE ENERGY MANAGER: Best Practices and Energy Tools	
2/13	Tues	Building Controls	Product Focus: Washrooms
2/15	Thurs	HVAC	Water Conservation
2/20	Tues	Access Control	Acoustics
2/22	Thurs	DATA CENTER FM: New Tech and Best Practices	
2/27	Tues	Roofing	ADA Regulations
3/1	Thurs	ROOFING: Maintenance and Performance	
3/6	Tues	Envelope	Biofuels
3/8	Thurs	THE ENERGY MANAGER: Benchmarking and Energy Math	
3/13	Tues	Chilled Beams	Product Focus: Ceilings
3/15	Thurs	Power Management	Chilled Beams
3/20	Tues	Automation	Workplace Productivity
3/22	Thurs	INTERNET OF THINGS: New Tech and Applications	
3/27	Tues	VRF Systems	IEQ
3/29	Thurs	ADA-Compliant Facilities	Interiors
4/3	Tues	Insulation	Pest Control
4/5	Thurs	ROOFING: Trends and Applications	

DATE		TOPIC #1	TOPIC #2
4/10	Tues	Solar Power	Product Focus: VRF
4/12	Thurs	THE ENERGY MANAGER: Best Practices and Tools	
4/17	Tues	Life Safety	Codes & Standards
4/19	Thurs	Owner Liability	Washrooms
4/24	Tues	Ultra-Efficient Lighting	Window Replacement
4/26	Thurs	LIGHTING RETROFITS: LEDs and Exterior Lighting	
5/1	Tues	Landscaping	Stormwater Management
5/3	Thurs	ROOFING: Maintenance and Performance	
5/8	Tues	HVAC Controls	Product Focus: Fire & Life Safety
5/10	Thurs	THE ENERGY MANAGER: Benchmarking and Energy Math	
5/15	Tues	Furniture & Partitions	Disaster Recovery
5/17	Thurs	Window Shading & Treatments	Paints & Coatings
5/22	Tues	Ceilings	Janitorial
5/24	Thurs	DATA CENTER FM: Energy Efficiency and Resilience	
5/29	Tues	Office Interiors	Fan Controls
5/31	Thurs	Emergency Preparedness	Building Controls
6/5	Tues	Vegetated Roofs	Office Furniture
6/7	Thurs	ROOFING: Trends and Applications	
6/12	Tues	Wireless Controls	Money-Saving Products
6/14	Thurs	THE ENERGY MANAGER: Best Practices and Tools	
6/19	Tues	Envelope/Exteriors	Daylighting
6/21	Thurs	Flooring	Renewable Energy
6/26	Tues	Codes & Regulations	Security
6/28	Thurs	INTERNET OF THINGS: HVAC and Office Applications	
7/3	Tues	Healthy HVAC	Low-Flow Water Fixtures
7/5	Thurs	ROOFING: Maintenance and Performance	
7/10	Tues	Power Metering	Product Focus: Water Heaters & Boilers
7/12	Thurs	THE ENERGY MANAGER: Benchmarking and Energy Math	

BUILDINGS BULLETIN 2X WEEKLY

Roofing
Energy
Lighting
HVAC/ Mechanical
Automation/Build- ing Controls
Data Centers
Internet of Things

DATE		TOPIC #1	TOPIC #2
7/17	Tues	Fire Suppression	HVAC
7/19	Thurs	Water Conservation	Access Control
7/24	Tues	Acoustics	ADA Regulations
7/26	Thurs	LIGHTING RETROFITS: Relamping and Controls	
7/31	Tues	Building Automation	Power Management
8/2	Thurs	ROOFING: Trends and Applications	
8/7	Tues	LEED Update	Acoustics
8/9	Thurs	THE ENERGY MANAGER: Best Practices and Tools	
8/14	Tues	Plug Loads	Product Innovations
8/16	Thurs	Chilled Beams	Automation
8/21	Tues	Workplace Productivity	VRF Systems
8/23	Thurs	DATA CENTER FM: New Tech and Best Practices	
8/28	Tues	IoT-Driven Facilities	IEQ
8/30	Thurs	Interiors	Life Safety
9/4	Tues	Green Cleaning	Carpet
9/6	Thurs	ROOFING: Maintenance and Performance	
9/11	Tues	Vertical Transportation	Product Focus: Roofing
9/13	Thurs	THE ENERGY MANAGER: Benchmarking and Energy Math	
9/18	Tues	Codes & Standards	Owner Liability
9/20	Thurs	Washrooms	Window Replacement
9/25	Tues	Life Safety/Security	Furniture & Partitions
9/27	Thurs	INTERNET OF THINGS: New Tech and Applications	
10/2	Tues	Well/Active Buildings	Winter Preparation
10/4	Thurs	ROOFING: Trends and Applications	

DATE		TOPIC #1	TOPIC #2
10/9	Tues	Disaster Recovery	Window Shading & Treatments
10/11	Thurs	THE ENERGY MANAGER: Best Practices and Tools	
10/16	Tues	Window Shading	Product Focus: Door Hardware
10/18	Thurs	Paints & Coatings	Ceilings
10/23	Tues	Janitorial	Emergency Preparedness
10/25	Thurs	LIGHTING RETROFITS: LEDs and Exterior Lighting	
10/30	Tues	Green Solutions	Building Controls
11/1	Thurs	ROOFING: Maintenance and Performance	
11/6	Tues	Paints/Coatings	Climate/Crisis Resilience
11/8	Thurs	THE ENERGY MANAGER: Benchmarking and Energy Math	
11/13	Tues	HVAC Controls	Product Focus: Outdoor Lighting
11/15	Thurs	Envelope/Exteriors	Daylighting
11/20	Tues	DATA CENTER FM: Energy Efficiency and Resilience	
11/21	Weds	Flooring	Renewable Energy
11/27	Tues	Envelope	Security
11/29	Thurs	Fire Suppression	HVAC
12/4	Tues	Roofing	Green Certification
12/6	Thurs	ROOFING: Trends and Applications	
12/11	Tues	Renewable Energy	Product Focus: Energy Management
12/13	Thurs	THE ENERGY MANAGER: Best Practices and Tools	
12/18	Tues	Water Conservation	Access Control
12/20	Thurs	Acoustics	ADA Regulations
12/26	Weds	FM Careers	Power Management
12/27	Thurs	INTERNET OF THINGS: HVAC and Office Applications	