

# SPONSORED LINKS

Excellent exposure for your product or service on every page of BUILDINGS.com

*BUILDINGS* Web site users are building owners, developers and facilities managers who construct, modernize and manage facilities in the corporate, government, institutional and industrial markets. These decision-makers have massive buying power. With a sponsored link, you can tell your story to the visitors searching for product/service information on BUILDINGS.com each month, helping you build awareness and drive traffic for your brand.

**WE PROMOTE YOUR PRODUCT OFFERING WITH OUR RUN-OF-SITE SPONSORED LINK ANCHORED AT THE BOTTOM OF EACH PAGE.**

With your sponsored link, all we need is your 150-character text write-up and your company or targeted URL (your text links directly to the URL provided). Your sponsored link will be featured in a module that will appear at the bottom of each page on the BUILDINGS.com. Your sponsored link will be tracked by DFP Premium.

RATES	
Three-month listing	\$1,725
Monthly listing	\$690

