

# SPONSORED CONTENT

## Give your content a voice on BUILDINGS.com

Be part of the search; put your content in our CMS database helping our audience find your company and information as they search our site.

Help building owners, facility managers and real estate developers get the information they need when they need it.

### HEADLINE

Make sure your headline includes the word(s) your customers search; your name, your product category, applications, key features, etc.

### BODY COPY

Strong content added to our CMS will get your content read and tell your story. Writing for the internet requires you to include your keywords, those that your customers will be searching, as often as possible. You can include URLs in the body copy too.

### PHOTOS

Images help complete the story. Our photo system creates a slideshow at the top of the story page. You can include up to six photos sized to 300 x 250 pixels, 30K each at 72dpi, plus company logo. Photo captions are optional.



### RATES

Per article | \$800