

ONLINE DISPLAY ADVERTISING

Drive traffic from our site to yours

With a strong visitor pool of facilities management professionals responsible for the buying decisions, your ad on *BUILDINGS* Web site will be noticed by the people who matter the most.

What Online Display Ads are Available?

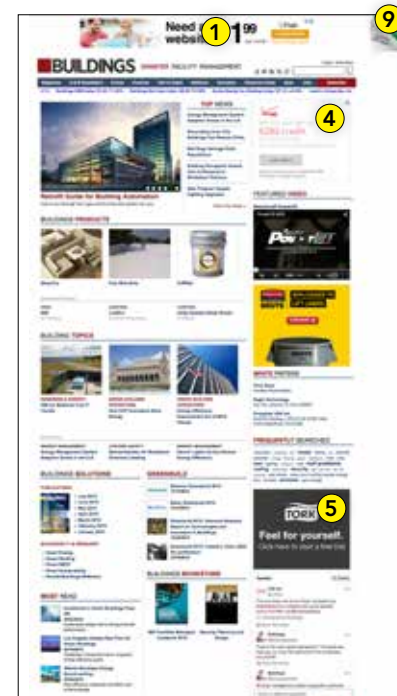
We offer seven web units on our Web site. You can purchase an exact amount of impressions (excluding Peel-back and Wallpaper web units.)

Target Your Audience.

The *BUILDINGS* Web site comprises several different advertising zones, allowing you to target an even more specific audience.

ZONES:

- ARTICLE PAGES**
- AWARDS PAGES**
- CEU PAGES**
- EVENTS PAGES**
- TOPIC PAGES**
- VIDEO PAGES**



AD #	WEB UNIT	PIXEL SIZE	PER THOUSAND IMPRESSIONS	
1	Leaderboard above or below site navigation	728 x 90	\$145	
2	Superleaderboard	970 x 90	\$190	
3	½ Page Ad	300 x 600	\$320	
4	Medium Rectangle above fold	300 x 250	\$145	
5	Medium Rectangle below fold	300 x 250	\$105	
LIVE SAMPLE	6	Catfish	955 x 75	\$175
LIVE SAMPLE	7	Billboard	970 x 250 collapsed to 970 x 31	\$175
	WEB UNIT	PIXEL SIZE	PER MONTH	
LIVE SAMPLE	8	Wallpaper	1900 x 1559	\$6,000 per month
LIVE SAMPLE	9	Peel-back	600 x 540	\$3,450 per month