Education Buildings Market Profile

BUILDINGS audience is responsible for 519,051* education buildings through the United States. Whether your target is K-12 to or large campus systems, reach out to the people who make construction and modernization decisions that impact the learning atmosphere for our future generations.

THE TOP 5 PRODUCTS OUR EDUCATION AUDIENCE HAS PURCHASING AND SPECIFICATION INFLUENCE OVER:

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Interior Products</td>
<td>85.2%</td>
</tr>
<tr>
<td>Exterior Products</td>
<td>81.2%</td>
</tr>
<tr>
<td>Maintenance Products</td>
<td>80.8%</td>
</tr>
<tr>
<td>Electrical</td>
<td>80.3%</td>
</tr>
<tr>
<td>Building Controls/Automation</td>
<td>78.8%</td>
</tr>
</tbody>
</table>

THE FOLLOWING ARE REPRESENTATIVE COMPANIES WHO MAKE UP OUR EDUCATION AUDIENCE:

- Alabama State Board of Education
- Albert Einstein College of Med.
- Anne Arundel CSD
- Arizona State Univ.
- Art Inst. of Chicago
- Art Inst. of Houston
- Art Inst. of Philadelphia
- Auburn Univ.
- Ball State Univ.
- Baylor College of Medicine
- Bowdoin College
- Bowling Green State Univ.
- Brandeis Univ.
- Brigham Young Univ. Hawaii
- Broward County School Dist.
- California Poly State Univ.
- Central College
- Central Michigan Univ.
- Charlotte Mecklenburg School Dist.
- Chicago Public School Dist.
- City College of New York
- Clark County School Dist.
- Clemson Univ.
- Cobb County School Dist.
- Coe College
- College of William & Mary
- Cornell Univ.
- Dallas Isd.
- Duke Univ.
- Emory Univ.
- Evangelical Seminary
- Fairfax County Public School Dist.
- Florida A&M Univ.
- Florida Intl. Univ.-Miami
- Georgia Inst. of Tech.
- Gwinnett County School Dist.
- Harvard Univ.
- Hawaii Dept of Education
- Hillsborough County Public School
- Houston Isd.
- Iowa State Univ.
- Johns Hopkins Univ.
- Lewis Clark State College
- Lutheran Theological Seminary
- Massachusetts Inst. of Tech.
- Memphis ISD
- Miami Dade County Public School Dist.
- Michigan State Univ.
- Morehead State Univ.
- New Mexico State Univ.
- New York City Dept. of Education
- New York City School Const. Auth.
- North Carolina State Univ.
- Ohio State Univ.
- Orange County Public School Dist.
- Penn State Univ.
- Prince Georges County School Dist.
- Purdue Univ.
- San Diego Isd.
- San Francisco State Univ.
- School Dist. of Philadelphia
- School Dist. Palm Beach County
- Stanford Univ.
- State Univ. of New York
- Texas Womens Univ.
- Houston Ctr.
- Univ. of Dallas
- Univ. of Illinois Chicago
- Univ. of Miami
- Wake County Public School Syst.
- William Penn School Dist.

* BPA Brand Report, June 2016