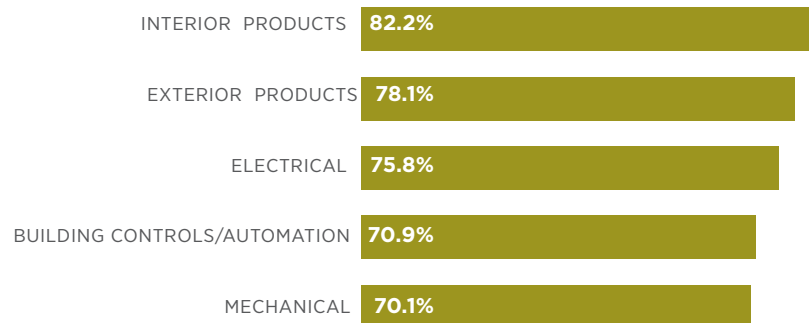


Commercial Buildings Market Profile

BUILDINGS provides access to the highly targeted (and coveted) commercial building owners and facilities management professionals that comprise the commercial buildings marketplace.

Our commercial audience of 29,765* represents more than 2.9 million* commercial buildings, with some of the largest portfolios in the United States

THE TOP 5 PRODUCTS OUR COMMERCIAL AUDIENCE HAS PURCHASING AND SPECIFICATION INFLUENCE OVER:



THE FOLLOWING ARE REPRESENTATIVE COMPANIES WHO MAKE UP OUR COMMERCIAL AUDIENCE:

- | | | |
|-----------------------------|---------------------------|------------------------------|
| 20th Century Fox Film Corp. | Duke Energy | Microsoft |
| ABC Television | Eastman Kodak Co. | Mid American Energy |
| Acadia Realty Trust | Experian | Nationwide Insurance |
| AIG Global Real Estate | Fannie Mae | Navy Federal Credit Union |
| Alliant Energy | Fed Ex | Northrop Grumman |
| Allstate Insurance Co. | Federal Reserve Bank | Oracle Corp. |
| AT&T | FedEx Corp. | Pacific Gas & Electric |
| Bank of America | First Data Corp. | Pittsburgh Pirates |
| Berkshire Hathaway | Florida Power & Light | PNC Bank |
| BlueCross BlueShield | Fluor Corp. | Presbyterian Church USA |
| BMW of North America | Fujitec America Inc. | Price Waterhouse Coopers |
| BNSF Railway Co. | General Growth Properties | Rockefeller Group Dev. Corp. |
| Boston Properties | General Motors | S L Nusbaum Realty Co. |
| Capital One | Grubb & Ellis | Shell Oil Co. |
| CBRE Group Inc. | Guardian Life Insurance | Simon Property Group |
| Charles Schwab & Co. Inc. | Hertz Investment Group | Travelers |
| Citigroup | Highwoods Properties Inc. | TRW Automotive |
| Colliers Intl. | Hines | United Airlines |
| Columbia Property Trust | IBM Corp. | UPS |
| Cushman & Wakefield | J Paul Getty Trust | US Bank |
| Dell Inc. | JP Morgan Chase | USPS |
| Deloitte Touche | Liberty Mutual Insurance | Verizon |
| Delta Dental of California | Lockheed Martin | Vornado Realty Trust |
| DHL Express USA Inc. | Marathon Oil | Wells Fargo |
| Dow Chemical Co. | Marcus Millichap | Whiting Turner Co. |
| Drury Dev Corp. | Merrill Lynch | Xcel Energy |
| | Metlife | |

*BPA Brand Report, June 2016