

# ***BUILDINGS*** DIGITAL EDITION: Bring your ad message to life

## TAKE ADVANTAGE OF THIS RICH MEDIA FORMAT WITH:

- Video
- Links to Relevant Content
- Flash Enhancements
- Belly-Bands

This media channel provides you with an unlimited number of ways to stand out and present your message to your customers and prospects.

Note: Our Digital Edition technology automatically picks up all html links at no extra charge. Splitting the creative allows you to add additional links to your digital edition advertisements while keeping your print ad a print ad.



RATES	
Exclusive Digital Sponsorship	\$2,500
<b>INCLUDES LEFT OF COVER AD AND MOBILE APP ADS IN DIGITAL ISSUE PLUS LEADERBOARD AD ON THE DIGITAL ALERT EMAIL</b>	
All Enhancements	\$1,100
Split Creative for Print & Digital	\$300